

2025 CASN Council Meeting

Réunion du Conseil 2025 de l'ACESI

Ottawa Marriott Hotel

Ottawa, Ontario, Canada

November 17–18, 2025 | 17–18 novembre 2025

Sponsorship Package

Website: www.casn.ca

Over 160 delegates expected!

Canadian Association
of Schools of Nursing

Association des écoles
de sciences infirmières



Dear CASN Sponsors,

The **Canadian Association of Schools of Nursing (CASN)** is formally inviting sponsors for the **2025 CASN Council Meeting**. The Council Meeting is the annual general meeting of CASN, where representatives from member schools across Canada meet; give direction to the association; discuss issues and ideas regarding nursing education; and reflect on current and new activities. We are expecting 160 delegates, and it is shaping up to be an illuminating Council Meeting!



Jean Daniel Jacob

The CASN Council Meeting program this year includes:

- Annual General Meeting
- Presentation of current trends in nursing education
- Awards Recognition event
- Graduate/Undergraduate Education Forum

This year's Undergraduate/Graduate Education Forum theme is:

- Sustaining Nursing Education in Changing Health Care Landscapes

We have created valuable sponsorship opportunities for your consideration in the enclosed package.

As a sponsor, you will be given the opportunity to market your products and services to deans, directors, chairs, key decision makers, and faculty members of nursing programs from across Canada through CASN's Council program and social media. As well, your logo, website link, and contact information will be added to the Council webpage.

For more information, please do not hesitate to contact Roxanne Nizio, CASN Event & Projects Coordinator, at rnizio@casn.ca.

I would like to thank you in advance for your generous support.

Sincerely,



Jean Daniel Jacob, RN, PhD
Executive Director
Canadian Association of Schools of Nursing

About CASN

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 93 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research, and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges in Canada that offer part or all of an undergraduate or graduate degree in nursing; and a registered charitable organization. CASN maintains relationships with several national nursing, health, and research organizations.

As the national accrediting agency for baccalaureate programs in nursing, CASN is now also accrediting domestic practical nurse diploma programs, internationally educated nurse bridging programs, master's-level nurse practitioner programs, as well as international baccalaureate programs leading to the registered nurse designation.

The CASN Council is composed of deans, directors, and chairs of member nursing schools.

CASN's programs and services include:

- **Representation and advocacy:** CASN represents academic nursing and member schools to governments, funding agencies, international agencies, and other nursing and health organizations. CASN advocates support for quality nursing education and research.
- **Liaison and collaboration:** CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- **Education, research, and scholarship:** CASN offers continuing education courses and certifications, projects, workshops, and conferences for nursing educators and researchers.
- **Accreditation:** CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally, and internationally.
- **Leadership:** CASN is the premier source of information for current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- **Information exchange:** CASN produces a monthly newsletter, posts information and resources on our website and social media, and offers forums, courses, and conferences for nurse educators.



For more information, please contact:

Roxanne Nizio

Events & Projects Coordinator/
Coordonnatrice des événements et projets
Canadian Association of Schools of Nursing
Email: rnizio@casn.ca
Telephone: (613) 235-3150 x 133

Jordan Potter

Events and Operations Assistant
Canadian Association of Schools of Nursing
Email: jpotter@casn.ca
Telephone: (613) 235-3150 x 160



Quick facts about CASN's social media networks

CASN maintains a dedicated social media network following that include CASN members, project partners, deans, directors, chairs, faculty members of nursing programs, and government policy makers from across Canada. Through sponsored content on CASN's networks, you can present your nurse education solutions or services to 4,000+ followers.

Quick facts:

2,400 Twitter Followers
2,300 Facebook Followers
1,100 LinkedIn Followers
570 Instagram Followers
680 YouTube Followers

**Click on the social media icons
to follow CASN!**



Sponsor Information and Benefits

Sponsors at the 2025 Council Meeting will be a highly visible at the meeting.

Over 160 deans, directors, chairs, key decision makers, and faculty members of nursing programs across Canada are expected to be in attendance.

You will have the opportunity to:

- Market your products and services to deans, directors, chairs, key decision makers, and faculty members of nursing programs from across Canada through CASN's Council program.
- **Increase your company or organization's visibility:** Whether you are large or small, local, national, or international, there are various opportunities to involve your organization in the Council Meeting and be both seen and heard.














As with all CASN events, we strive to provide our sponsors with excellent service and value!

Book 10% future discount

BONUS – 10% future discount: Sponsors of the 2025 Council Meeting will be eligible for a **10% discount** on a single exhibit space or sponsorship opportunity at our 2026 Canadian Nursing Education Conference. The conference will be held in Mississauga, Ontario, on June 1 and 2, 2026.

Choose From Five Levels of Sponsorship

Sponsorship level	CASN Awards Recognition event sponsor 1 available on first-come, first-served basis	Prestige 2 available on first-come, first-served basis	Platinum 1 available on first-come, first-served basis	Gold 2 available on first-come, first-served basis	Silver Unlimited
Price Early-bird rates are available up to and including Friday, August 30, 2025.	Early-bird rate: \$4,500.00 Regular rate: \$5,000.00	Early-bird rate: \$3,600.00 Regular rate: \$4,000.00	Early-bird rate: \$2,700.00 Regular rate: \$3,000.00	Early-bird rate: \$2,250.00 Regular rate: \$2,500.00	Regular rate: \$500.00
Sponsor for the entire Council Meeting		✓			
Five-minute pre-recorded video promoting your products/services to be played with other sponsors during the lunch break on both days and posted on CASN's YouTube channel (value of \$250.00)	✓	✓			
Two-minute in-person or pre-recorded speaking opportunity at event congratulating the award recipients	✓				
Appetizer sponsor at the networking reception following the Awards Recognition event	✓				
Sponsor one lunch, one breakfast, one refreshment break		One lunch	One breakfast	One refreshment break	

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Logo featured on the front page of the Awards Recognition program					
Colour or black-and-white ad space in Council program		Full page	Half page	Quarter page	
Branded banner above the Council 2025 promotion in the newsletter (one newsletter edition of your choice between August and November 2025) (value of \$930.00)					
Ad and article in the newsletter <ul style="list-style-type: none"> 700×200 pixels 250 words (value of \$520.00)					
CASN social network ad/link with image <ul style="list-style-type: none"> 1080×1080 pixels 280 to 2,200 characters (value of \$420.00)					
Company/organization/school logo, contact information, and website posted on CASN Council webpage					

Sponsorship level	CASN Awards Recognition event sponsor 1 available on first-come, first-served basis	Prestige 2 available on first-come, first-served basis	Platinum 1 available on first-come, first-served basis	Gold 2 available on first-come, first-served basis	Silver Unlimited
Social media posting advertising your company/organization/school as a confirmed sponsor	✓	✓	✓	✓	
Verbal recognition in the opening remarks	✓	✓	✓	✓	✓
Recognition in Council program: logo, contact information, and hyperlink to your website	✓	✓	✓	✓	✓
A portion of your sponsorship (as indicated) will be used to purchase an item or gift card for the Dr. Pat L. Griffin silent auction. Your organization logo will be displayed as a Dr. Pat L. Griffin silent auction contributor on the council webpage, lunch, and break slides.	\$250.00	\$200.00	\$150.00	\$100.00	\$50.00
Complimentary registration(s)	3	2	1		

Note: All prices are in Canadian dollars.



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Sponsorship Registration Form

Indicate desired **sponsorship level**

☐ **Awards Recognition sponsor** (\$4,500.00 early-bird or \$5,000.00 regular rate)

☐ **Prestige sponsor** (\$3,600.00 early-bird or \$4,000.00 regular rate)

☐ **Platinum sponsor** (\$2,700.00 early-bird or \$3,000.00 regular rate)

☐ **Gold sponsor** (\$2,250.00 early-bird or \$2,500.00 regular rate)

☐ **Silver sponsor** (\$500.00 regular rate)

☐ **Optional add-on (Platinum and Gold sponsors only):** Five-minute pre-recorded video promoting your products/services or institution to be played with other sponsors during lunch break on both days and posted on CASN's YouTube channel (\$250.00)

Note: All prices are in Canadian dollars.

Add-ons options

☐ We would like to provide an additional contribution to subsidize expenses related to Elder(s) attending the Council Meeting.

\$25 ☐ \$50 ☐ \$100 ☐ \$200 ☐ Other amount ☐ _____

☐ We would like to provide an additional contribution to the Dr. Pat L. Griffin Fund to support research in nursing education and research grants.

\$10 ☐ \$15 ☐ \$20 ☐ \$25 ☐ Other amount ☐ _____

☐ We would like to add additional registration(s): **\$550.00 early-bird** (up to October 3, 2025), **\$650.00 regular** (October 4–31, 2025), **\$750.00 late** (November 1–7, 2025). Enter number of additional registrations _____

Total: \$ _____

Form continues on Page 2 of 2. Click the **Reset Form** button to clear entered data from all form fields.

Reset Form



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Sponsorship Registration Form

Organization name to be used for sponsor recognition purposes:

Contact person name:

Address:

City:

 Province/state:

 Postal/ZIP code:

Telephone:

 Fax:

Email:

Authorizing signature:

 Date (yy/mm/dd):

Name on credit card:

Type of card* (check one) ☐ Mastercard
☐ VisaCredit card number:

Expiry date (mm/yy):

 CVS#

***Please note we do not accept American Express**Please remit this completed form with payment by **Friday, October 24, 2025**, to:Roxanne Nizio: rnizio@casn.ca

Sponsor terms and conditions:

- Sponsorship opportunities are granted on a first-come, first-served basis.
- Completed sponsorship registration form must be received via email with full payment by Friday, October 24, 2025.
- All sponsorship ads must be submitted for approval by Friday, October 24, 2025.
- Cancellations must be received in writing (via email) to Roxanne Nizio.
- Cancellations received on or before Friday, October 24, 2025, are subject to a 25% cancellation fee.
- No refunds will be given for cancellations received after Friday, October 24, 2025.

NEW: NCLEX exam related promotional materials and items that are available in both official languages (French and English) are now permitted to be posted/promoted and distributed.Click the [Reset Form](#) button to clear entered data from all form fields.Click the [Submit Form](#) button to return the completed form to CASN.

Note: This function won't work in web browser.

[Reset Form](#)[Submit Form](#)