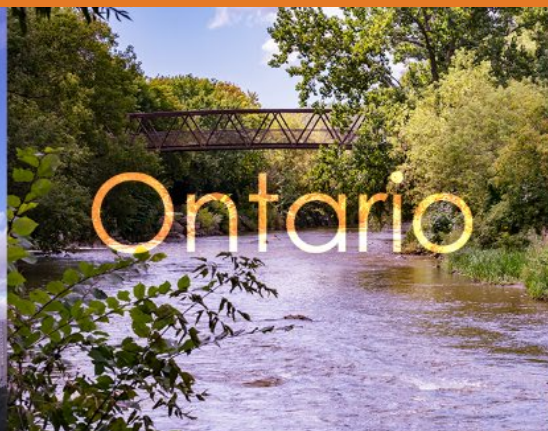




# 2026 CASN Biennial Canadian Nursing Education Conference

Mississauga, Ontario, Canada

June 1-2, 2026



## SPONSORSHIP & EXHIBITOR PACKAGE

Website: [www.CASN.ca](http://www.CASN.ca)

***500 delegates expected!***





Dear CASN Sponsors and Exhibitors,

**The Canadian Association of Schools of Nursing (CASN) is pleased to extend a formal invitation to sponsors and exhibitors for the 2026 Canadian Nursing Education Conference.** This biennial conference serves as a premier assembly for nursing leaders, nurse educators and students to convene, exchange ideas, and showcase innovative research and educational practices from across Canada and around the world.

We anticipate having **500 delegates** in attendance, making this an exceptional opportunity for engagement and visibility. The conference promises to be an enlightening and impactful experience for all participants.

We are pleased to present a range of valuable sponsorship opportunities for your consideration in the enclosed package. As a sponsor and exhibitor, you will have the unique opportunity to showcase your products and services to nursing leaders/decision makers, nurse educators and students from nursing programs across Canada through CASN's Canadian Nursing Education Conference program and social media channels. In addition, your logo, website link, and contact information will be prominently featured on the official Conference webpage.

For more information, please do not hesitate to contact Roxanne Nizio, CASN Event & Projects Coordinator, at [rnizio@casn.ca](mailto:rnizio@casn.ca).

I would like to thank you in advance for your generous support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jean Daniel Jacob'.

Jean Daniel Jacob, RN, PhD  
Executive Director  
Canadian Association of Schools of Nursing

## ABOUT CASN

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 92 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research, and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges in Canada that offer part or all of an undergraduate or graduate degree in nursing; and a registered charitable organization. CASN maintains relationships with several national nursing, health, and research organizations.

As the national accrediting agency for baccalaureate programs in nursing, CASN is now also accrediting domestic practical nurse diploma programs, internationally educated nurse bridging programs, master's level nurse practitioner programs, as well as international baccalaureate programs leading to the registered nurse designation.

For more information about CASN, please visit: [www.casn.ca](http://www.casn.ca)



## QUICK FACTS ABOUT CASN'S SOCIAL MEDIA NETWORKS

CASN maintains a dedicated social media network following that include CASN members, project partners, deans, directors, chairs, faculty members of nursing programs, and government policy makers through sponsored content on CASN's networks, you can present your nurse education solutions or services to 7,000+ followers.

**Click on the icons to follow CASN!**

### Quick facts:

2,478 Twitter Followers

2,400 Facebook Followers

1,000 LinkedIn Followers

625 Instagram Followers

722 YouTube Followers



## CONFERENCE OVERVIEW

In 1986, the Canadian Association of Schools of Nursing (CASN) saw a need to showcase nursing education research and began hosting annual national conferences. From 1986 to 2013, CASN's conferences spotlighted one of three areas: research, education, or academic leadership.

In 2014, CASN launched the Canadian Nursing Education Conference, a biennial event that represents all aspects of nursing education and brings researchers, educators, and stakeholders together to discuss the latest topics and issues facing nursing education today. This conference has long been the hallmark event for top nursing researchers and educators in Canada. Participation has been steadily increasing, with the last two conferences being sold out!

The 2026 conference will focus on the changing and ever-growing world of nursing education. The main theme will be ***Rising to Responsibility: Educating the Nurses for the Future***.

### Subthemes include:

1. Addressing the TRC Calls to Action, Indigenization and Unlearning Colonialism – Accountability and Answerability.
2. Social Justice, Anti-racism and Anti-oppression: from Intention to Praxis.
3. Preparing Nurses to be Change Makers: Integrating Advocacy, Policy Reform and Political Engagement System Change in Nursing Education.
4. Accessible Nursing Education: Supporting Neurodiverse/Non-Typical Learners. Accessible nursing education is essential for cultivating a diverse and resilient healthcare workforce.
5. Accessible Nursing Education: Supporting Rural/Remote Learners.
6. Preparing Future Nurses to Build Resilient Communities: Addressing Planetary Health, Climate Change, and Disaster and Emergency Response.
7. Innovations in Nursing Education Leadership and Administration in times of Uncertainty and Changes.
8. Emerging Innovations, Technologies and Artificial Intelligence (AI) in Nursing Education.
9. Upholding and Centering Community Health and Public Health in Nursing Education and Practice.

The conference's program is expected to feature over 200 presentations, including oral presentations, poster presentations, panel/symposia presentations, student thesis or project in progress presentations, and work in progress presentations. Also, two keynote addresses will address the theme of the conference.

The CASN conference will provide your institution and/or organization with a national stage to market and showcase your products, services and achievements to key decision makers and industry leaders.

We are anticipating 500 delegates to participate this year, representing education, research, and administration interests from across Canada. We are excited to offer a high caliber conference in 2026.

## SPONSOR/EXHIBITOR BENEFITS

Sponsors and exhibitors at the 2026 Canadian Nursing Education Conference will be a highly visible part of CASN's Canadian Nursing Education Conference.

500 of Canada's top nursing leaders, educators, and students are expected to be in attendance, and they will be presenting the most innovative nursing education research currently being conducted across the country.

You will have the opportunity to:

- Showcase your products and services in person directly to nursing leaders/decision makers, nurse educators and students from nursing programs across Canada and representatives from other national nursing organizations.
- Increase your company or organization's visibility: Whether you are large or small, local, national, or international, there are various opportunities to involve your organization in the conference and be both seen and heard.
- Sponsors and exhibitors will be recognized on CASN's social media, webpage, and at the conference.



## SCHEDULE

**Networking and Exhibitors Viewing Reception:** Sunday, May 31, 2026 (6-8 p.m.)



















**Conference Dates:** Monday, June 1 – Tuesday, June 2, 2026


**Location:** Mississauga, Ontario, Canada

**Venue:** Hilton Mississauga/Meadowvale, 6750 Mississauga Rd, Mississauga, ON L5N 2L3

**For further information about the 2026 CNEC, click [here](#).**



<b>Sponsorship Level</b>	<b>Diamond</b> 2 available on first-come, first-serve basis	<b>Prestige</b> 3 available on first-come, first-serve basis	<b>Platinum</b> 2 available on first-come, first-serve basis	<b>Gold</b> 4 available on first-come, first-serve basis	<b>Silver</b> Unlimited
<b>Price</b>  Please note: 2025 Council sponsors will receive a 10% discount	<b>\$9,500.00 CAD</b>	<b>\$7,500.00 CAD</b>	<b>\$6,500.00 CAD</b>	<b>\$4,500.00 CAD</b>	<b>\$2,500.00 CAD</b>
Enhanced recognition as top tier sponsor of the entire conference					
Company/organization information posted on conference webpage, conference app and virtual conference platform					
Complimentary, single exhibit space.					
Sponsor opening reception, one lunch, one breakfast, or one refreshment break		<b>One lunch or opening reception</b>	<b>One breakfast</b>	<b>One refreshment break</b>	
Colour or black and white ad space in conference program	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page (1/2 page)</b>	<b>Quarter page (1/4 page)</b>	
Verbal recognition in the opening remarks					
Insertion of pre-approved promotional material/items in registration packages					

Sponsorship Level	<b>Diamond</b> 2 available on first-come, first-serve basis	<b>Prestige</b> 3 available on first-come, first-serve basis	<b>Platinum</b> 2 available on first-come, first-serve basis	<b>Gold</b> 4 available on first-come, first-serve basis	<b>Silver</b> Unlimited
Recognition in conference program					
One social media post advertising your company/organization					
Introduce one of the keynote addresses to in person and virtual attendees					
Total complimentary conference registrations	2	1	1	1	0

## ADDITIONAL OPPORTUNITIES (all prices are in Canadian dollars CAD)

### Lanyard Sponsor (1 available) - \$1,600.00 CAD

Your company/organization logo and/or name will be printed on the conference lanyards given to all attendees, staff and speakers.

### Newsletter Advertisement Banner (unlimited) - \$1,000.00 CAD

Place an advertisement (top banner) in CASN's monthly e-newsletter for 2 editions. Months vary.

**\*Must be a sponsor to select this opportunity.**

### Attendee Bag Sponsor (1 available) - \$1,600.00 CAD

Your company/organization logo and/or name will be printed on the conference attendee bags given to all attendees and speakers upon registration.

### Splash Screen Sponsor (1 available) - \$750.00 CAD

Your company/organization logo and/or name will be the first pop-up viewed by all attendees when opening the conference app.

For **customizable benefits** information, including onsite custom branding opportunities such as elevator wraps, floor, window and door decals and much more, please contact Roxanne Nizio ([rnizio@casn.ca](mailto:rnizio@casn.ca)).

As with **all CASN events**, we strive to provide our exhibitors with **excellent service** and **value!**

## EXHIBITOR SET-UP INFORMATION

- **Exhibitor set-up:** Sunday, May 31, 4:00 pm – 6:00 pm
- **Exhibit area open:**
  - Sunday, May 31, 6:00 pm – 8:00 pm (Networking/Exhibitors Viewing Reception)
  - Monday, June 1, 7:00 am – 5:00 pm
  - Tuesday, June 2, 7:00 am – 1:00 pm
- **Exhibitor take-down:**
  - Tuesday, June 2, 2026, 1:00 – 3:00 pm



## EXHIBITOR FEES

***Exhibitor spaces will be allotted on a first come, first serve basis.***

- Single exhibit table space: \$2,000.00 CAD
- Double exhibit table space: \$3,000.00 CAD
- Discount for non-profit organizations:
  - Single exhibit table space: \$1,700.00 CAD
  - Double exhibit table space: \$2,700.00 CAD
- Single high-top exhibit table with chair space (only 4 available) - \$1,200.00 CAD

## ADDITIONAL INFORMATION

**Each exhibit table includes:**

- One 6' table (two 6' tables for a double space)
- Two chairs (four for a double space)
- Complimentary Wi-Fi
- Standard electrical outlet (bring your own extension cord). Additional power requirements must be requested in advance and will be arranged with the conference AV supplier. Exhibitors are responsible for any costs for additional power requirements.
- Complimentary registration for **one** institution or organization representative.
- Additional registrations are \$650.00 CAD.

Please note that due to fire and safety regulations at the hotel, the exhibit spaces located in the Hazel Foyer (**tables 26-29**) must be placed right against the wall. This does not allow for pop up banners and/or additional display set up. Exhibitors may sit or stand beside their tables.

**Each single high-top exhibit table includes:**

- 1 high-top table 30 inches in diameter
- 1 Chair
- Complimentary Wi-Fi



- Complimentary registration for **one** institution or organization representative.
- Additional registrations are \$650.00 CAD.

**Please note\***: The designated high-top table and chair exhibit space does not support the use of pop-up banners, supplementary display materials or additional chairs, and does not provide access to a standard electrical outlet. Promotional materials must fit on this table.

The exhibit space does not need to be torn down daily; however, please do not leave any valuables in the space when unattended. CASN is not responsible for any lost or stolen items.

All demonstrations must be confined to the limits of the exhibit space. Material and signs may not be distributed or displayed outside the exhibitor's space. Sound equipment must be regulated and directed into the exhibit space so that it does not disturb neighbouring exhibitors. CASN reserves the right to require the exhibitor to discontinue any activity due to noise or music volumes that are disturbing to other attendees or exhibitors and/or deemed unacceptable.

**NEW**: *NCLEX exam related promotional materials and items that are available in both official languages (French and English) are now permitted to be posted / promoted and distributed.*

## EXHIBIT HALL FLOORPLAN

To maximize traffic and allow ample time for conference attendees to visit with exhibitors, the exhibit spaces are located in the Graydon Foyer where breakfasts, lunches and break refreshments will be served. Additional exhibit spaces are also located in the Hazel Foyer.



# SPONSOR/EXHIBITOR REGISTRATION FORM

## Sponsorship Options

- ☐ **Diamond Sponsor** (\$9,500.00 CAD) - Includes a single exhibit space.
  - ☐ Double exhibit space – add \$1,000
  - ☐ Additional power needed – cost TBD once details finalized
- ☐ **Prestige Sponsor** (\$7,500.00 CAD) - Includes a single exhibit space.
  - ☐ Double exhibit space – add \$1,000
  - ☐ Additional power needed – cost TBD once details finalized
- ☐ **Platinum Sponsor** (\$6,500.00 CAD) - Includes a single exhibit space.
  - ☐ Double exhibit space – add \$1,000
  - ☐ Additional power needed – cost TBD once details finalized
- ☐ **Gold Sponsor** (\$4,500.00 CAD)
- ☐ **Silver Sponsor** (\$2,500.00 CAD)

## Exhibitor Options

- ☐ **Single exhibit table space** (\$2,000.00 CAD) - includes **one** complimentary registration
- ☐ **Single exhibit table space discount for non-profit organizations** (\$1,700.00 CAD) - includes **one** complimentary registration
- ☐ **Double exhibit table space** (\$3,000.00 CAD) - includes **one** complimentary registration
- ☐ **Double exhibit table space discount for non-profit organizations** (\$2,700.00 CAD) - includes **one** complimentary registration
- ☐ **Single high-top exhibit table with chair space** (\$1,200.00 CAD) - includes **one** complimentary registration
- ☐ **Additional power needed.** Exhibitors are responsible for any costs for additional power requirements, and this will be arranged via Roxanne Nizio.

## Optional Add-ons

- ☐ **Lanyard Sponsor (1 available)** (\$1,600.00 CAD)
- ☐ **Newsletter Advertisement Banner** (\$1,000.00 CAD) – must be a sponsor to select this add-on.
- ☐ **Attendee Bag Sponsor (1 available)** (\$1,600.00 CAD)
- ☐ **Splash Screen Sponsor (Conference App – 1 available)** (\$750.00 CAD)
- ☐ We would like to learn more about onsite branding opportunities such as elevator wraps, floor, window and door decals and much more. Roxanne Nizio will contact you to provide information. Price depends on spaces and surface area.
- ☐ We would like to add additional registration(s) (\$650.00 CAD each)  
Enter number of additional registrations needed \_\_\_\_\_
- ☐ We would like to donate a giveaway or prize for a draw and be recognized as an in-kind sponsor. Roxanne Nizio will contact you regarding the donation.
- ☐ We will provide an additional contribution to subsidize expenses related to Indigenous Elders and Knowledge Keepers attending the conference.  
\$25 ☐ \$50 ☐ \$100 ☐ \$200 ☐ Other amount ☐

**Total: \$** \_\_\_\_\_

Form continues on Page 2 of 2. Click the 'Reset Form' button to clear entered data from all form fields

**Reset Form**

# SPONSOR/EXHIBITOR REGISTRATION FORM

Organization name to be used for sponsor recognition purposes:

Contact person name:

Address:

City:

Province/State:

Postal Code/ZIP:

Telephone:

Fax:

Email:

Authorizing Signature:

Date (yy/mm/dd):

Name on credit card:

Type of card\* (check one)

- ☐ MasterCard  
☐ Visa

Credit Card number:

Expiry date (mm/yy):

CVS#

**\*Please note we do not accept American Express**

Please remit this completed form with payment by **Friday, April 17, 2026**, to:

Roxanne Nizio - email : [rnizio@casn.ca](mailto:rnizio@casn.ca)

**SPONSOR/EXHIBITOR TERMS AND CONDITIONS:**

- Sponsorship and exhibitor opportunities are granted on a first-come first-served basis.
- Exhibit space includes one complimentary registration for the institution/company representative.
- Additional registrations are \$650.00 CAD.
- Completed sponsorship/exhibit registration form must be received via email with full payment by Friday, April 17, 2026, to secure your space. Your exhibit table number will be assigned to you once payment has been received.
- All sponsorship ads must be submitted for approval by Friday, April 17, 2026.
- Promotional material/items for registration packages must be sent to CASN by Friday, April 17, 2026. Please contact Roxanne Nizio for the mailing address ([rnizio@casn.ca](mailto:rnizio@casn.ca)).
- Cancellations must be received in writing (via email) to Roxanne Nizio.
- Cancellations received on or before Friday; April 17, 2026, are subject to a \$100.00 cancellation fee.
- No refunds will be given for cancellations received after Friday April 17, 2026.
- **NEW: NCLEX exam related promotional materials and items that are available in both official languages (French and English) are now permitted to be posted / promoted and distributed. CASN reserves the right to discontinue a sponsorship or exhibitor's participation without a refund during the conference if the products and/or services displayed are deemed to be inconsistent with CASN's policy and mandate.**

[Click the 'Reset Form' button to clear entered data from all form fields.](#)

[Click 'Submit Form' button to return completed form to CASN. Note: This function won't work in web browser.](#)

Reset Form

Submit Form

## TRAVEL AND ACCOMMODATIONS

### Hotel Reservation Information

Book your hotel reservation by **Friday, May 1, 2026, at 11:59 pm EDT** (Ontario/Quebec) to secure the special **CASN 2026 Biennial Conference** guestroom rates starting at \$209.00/night (plus applicable taxes) by reserving online [here](#). **Please note:** This special conference rate is available for a limited number of contracted rooms and subject to availability at the time of booking. We encourage attendees to book early to secure the special rate.

#### VIA Rail Canada

**VALID:** May 26, 2026 to June 7, 2026

**TERRITORY:** From all stations throughout the VIA system to Toronto and return.

**RESTRICTIONS:** Fare applies to a maximum of two passengers per booking.

**DISCOUNT:** 10% off the best available fare in Economy, Economy Plus, Business, Business Plus, Sleeper class. "Subject to the conditions and restrictions of the fare plan to which the additional discount is being applied."

**EXCEPTION:** Discount does not apply to any Escape fares and Prestige Class.

**IDENTIFICATION:** In the Add a discount code field, select Conference Fares and enter the code 15988.

#### Air Canada

**Valid:** May 24, 2026 to June 9, 2026

- For North America: 5% standard fares, 10% flex & up
- For International Travel: 10% on standard fares & up

**Promotion Code:** TD9TA8F1

To book a flight with your promotion code, access [www.aircanada.com](http://www.aircanada.com) and enter your promotion code in the promotion box. The discount will be automatically calculated for you.

#### WestJet

**Valid:** May 24, 2026 to June 9, 2026

- 5% off Econo and 10% off EconoFlex and Premium fares for travel within Canada and between Canada & US

**Coupon Code:** (Guest web/Travel Agent web): 3Z9N9TX

**Promo Code:** (Travel Agent GDS only): YBW65

To take advantage of this offer, you will need the discount code listed. Please visit [www.westjet.com](http://www.westjet.com) to make a booking online.

## Porter

**Porter Airlines** is proud to offer a up to **10%** discount on available base fares (with the exception of the lowest class fare during a public seat sale) for travel to and from **2026 Canadian Nursing Education Conference**.

**To:** Toronto, Ontario (YTO) from All Markets: **May 29, 2026 – June 1, 2026**

**From:** Toronto, Ontario (YTO) to All Markets: **June 1, 2026 -June 4, 2026**

Please book online at <https://www.flyporter.com/en-ca/?promocode=CNEC26> or through your travel agent using promo code **"CNEC26"**

For terms and conditions, please visit our conference webpage, under the 'Travel and Accommodations' section, found [here](#).

## For more information, please contact:

### Roxanne Nizio

Events & Projects Coordinator/Coordonnatrice des événements et projets  
Canadian Association of Schools of Nursing

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### Jordan Potter

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Canadian Association of Schools of Nursing

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