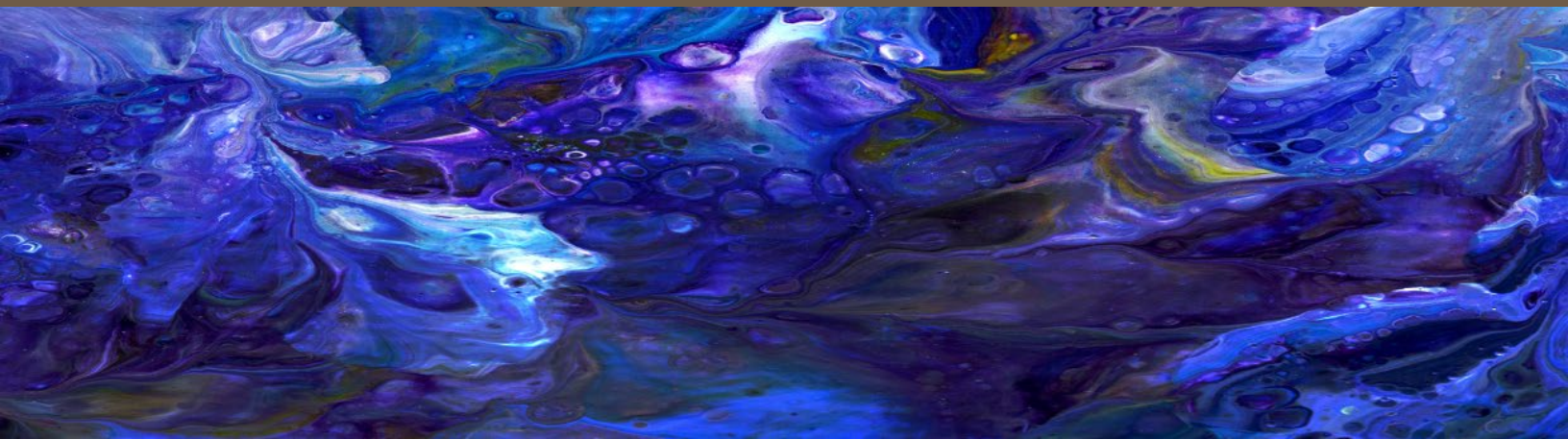


2023 CASN Council Meeting Réunion du Conseil 2023 de l'ACESI

Ottawa, Ontario Canada | November 13-14, 2023



SPONSORSHIP PACKAGE

Website: www.CASN.ca

Over 120 delegates expected!

CASN
ACESI   Council2023

Dear CASN Sponsors,

The **Canadian Association of Schools of Nursing (CASN)** is formally inviting sponsors for the **2023 CASN Council Meeting**. The Council Meeting is the annual general meeting of CASN, where representatives from member schools across Canada meet; give direction to the association; discuss issues and ideas regarding nursing education; and reflect on current and new activities. We are expecting 120+ delegates, and it is shaping up to be an illuminating Council Meeting!



The CASN Council Meeting program this year includes:

- Annual General Meeting
- Graduate Education Forum
- Undergraduate Education Forum
- Sessions to discuss current trending topics.

This year's education forum themes are:

- Graduate Education Forum: ***Changing Landscape in Graduate Education in Nursing***
- Undergraduate Education Forum: ***Nursing Education's Response to the Nursing Shortage***

We have created well-defined sponsorship opportunities for your consideration in the enclosed sponsorship package.

As a sponsor, you will be given the opportunity to market your products and services to deans, directors, chairs, key decision makers and faculty members of nursing programs from across Canada through CASN's Council program, social media. As well, your logo and contact information will be added to the Council webpage.

For more information, please do not hesitate to contact Roxanne Nizio, CASN Event Coordinator, at rnizio@casn.ca.

I would like to thank you in advance for your generous support.

Sincerely,

A handwritten signature in black ink that reads "Cynthia Baker". The signature is written in a cursive, flowing style.

Cynthia Baker, RN, PhD CASN
Executive Director

About CASN

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 95 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research, and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges in Canada that offer part or all of an undergraduate or graduate degree in nursing; and a registered charitable organization. CASN maintains relationships with several national nursing, health, and research organizations.

As the national accrediting agency for baccalaureate programs in nursing, CASN is now also accrediting domestic practical nurse diploma programs, internationally educated nurse bridging programs, master's level nurse practitioner programs, as well as international baccalaureate programs leading to the registered nurse designation.

The CASN Council is composed of Deans, Directors, and Chairs of member nursing schools.

CASN's programs and services include:

- Representation and advocacy: CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for quality nursing education and research.
- Liaison and collaboration: CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- Education, research, and scholarship: CASN offers continuing education courses and certifications, projects, workshops, and conferences for nursing educators and researchers.
- Accreditation: CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally, and internationally.
- Leadership: CASN is the premier source of information for current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- Information exchange: CASN produces a monthly newsletter, posts information and resources on our website and social media, and offers forums, courses, and conferences for nurse educators.



QUICK FACTS ABOUT CASN'S SOCIAL MEDIA NETWORKS

CASN maintains a dedicated social media network following that include CASN members, project partners, deans, directors, chairs, faculty members of nursing programs, and government policy makers from across Canada. Through sponsored content on CASN's networks, you can present your nurse education solutions or services to 4,000+ followers.

Click on the icons to follow CASN

Quick facts:

2,257 Twitter Followers

2,100 Facebook Followers

508 LinkedIn Followers

362 Instagram Followers

441 YouTube Followers



Sponsorship Information and Benefits

Sponsors of CASN's 2023 Council meeting will be highly visible at the meeting.

Over 120 deans, directors, chairs, key decision makers and faculty members of nursing programs across Canada are expected to be in attendance.



Your sponsorship will include the following:






















- Opportunity to market your products and services directly to deans, directors, chairs, key decision makers and faculty members of nursing programs from across Canada through CASN's Council program.
- Recognition on CASN's social media.
- Listing of your company/organization's website and contact information on the Council webpage.
- Increasing your company or organization's visibility: Whether you are large or small, local, national, or international, there are various opportunities to involve your organization in the Council meeting and be both seen and heard.





NCLEX exam related promotional materials / items are not permitted to be posted / promoted / distributed.

As with **all CASN events**, we strive to provide our sponsors with **excellent service and value!**

Bonus 10% future discount

BONUS—10% future discount: Sponsors of the 2023 Council Meeting will be eligible for a 10% discount on a single exhibit space or a sponsorship opportunity at our 2024 Canadian Nursing Education Conference. The conference will be held in Calgary, Alberta from May 27-28, 2023.

Sponsorship Level	CASN Award Recognition Sponsor (Only one opportunity available)	Prestige	Platinum	Gold	Silver
Price Early bird rates are available up to and including Friday, September 15, 2023.	Early bird rate: \$1,000.00 CAD Regular rate: \$1,075.00 CAD	Early bird rate: \$600.00 CAD Regular rate: \$675.00 CAD	Early bird rate: \$500.00 CAD Regular rate: \$575.00 CAD	Early bird rate: \$400.00 CAD Regular rate: \$475.00 CAD	Early bird rate: \$300 CAD Regular rate: \$375.00 CAD
Five-minute pre-recorded video promoting your products/services to be played with other sponsors during the lunch break on both days and posted on CASN's YouTube channel.					
Two-minute pre-recorded speaking opportunity at event congratulating the award recipients.					
Company/institution logo and name featured on the cover page of the awards booklet.					
Company/institution name or logo posted on the CASN Council webpage and hyperlinked to your website.					
Company/institution listed as sponsor in the Council program, along with your website, representative's name, and contact information.					
Logo featured on break slides.					
Social media posting advertising your company/institution as a confirmed sponsor.					
Colour or black and white ad space in council program. Ad placement on first come, first-serve basis.	Full Page (8.5 X 11 inches) Vertical	Full Page (8.5 X 11 inches) Vertical	Half Page (1/2 page – 8.5 X 5.5 inches) Landscape	Quarter page (1/4 page - 4.25 X 5.5 inches) Vertical	

Sponsorship Level	CASN Award Recognition Sponsor (Only one opportunity available)	Prestige	Platinum	Gold	Silver
<p>Price</p> <p>Early bird rates are available up to and including Friday, September 15, 2023.</p>	<p>Early bird rate: \$1,000.00 CAD</p> <p>Regular rate: \$1,075.00 CAD</p>	<p>Early bird rate: \$600.00 CAD</p> <p>Regular rate: \$675.00 CAD</p>	<p>Early bird rate: \$500.00 CAD</p> <p>Regular rate: \$575.00 CAD</p>	<p>Early bird rate: \$400.00 CAD</p> <p>Regular rate: \$475.00 CAD</p>	<p>Early bird rate: \$300 CAD</p> <p>Regular rate: \$375.00 CAD</p>
Receive a list of attendees who consent to sharing their contact information.					
<p>A portion of your sponsorship will be used to purchase an item or gift card for the Pat Griffin online silent auction.</p> <p>Your organization logo will be displayed as a Pat Griffin silent auction contributor on the council webpage, lunch, and break slides.</p>	\$200	\$150	\$100	\$50	

Optional add-ons

- Optional add-on (Prestige and Platinum sponsors only):** Five-minute pre-recorded video promoting your products/services to be played with other sponsors during lunch break on both days and posted on CASN’s YouTube channel: \$250.00 CAD.



Canadian Association of Schools of Nursing
Association canadienne des écoles de sciences infirmières

CASN Council Meeting 2023

Ottawa, Ontario, Canada | November 13-14, 2023

SPONSOR REGISTRATION FORM

Please remit this completed form with payment by **Friday, October 6, 2023**, to:
Roxanne Nizio - email : rnizio@casn.ca

Indicate desired Sponsorship Level

- CASN Award Recognition Sponsor:** Early bird: \$1,000.00 CAD. Regular rate: \$1,075.00 after September 15, 2023
- Prestige Sponsor:** Early bird: \$600.00 CAD. Regular rate \$675.00 after September 15, 2023
- Platinum Sponsor:** Early bird: \$500.00 CAD. Regular rate \$575.00 after September 15, 2023
- Gold Sponsor:** Early bird: \$400.00 CAD. Regular rate \$475.00 after September 15, 2023
- Silver Sponsor:** Early bird: \$300.00 CAD. Regular rate \$375.00 after September 15, 2023

Add-ons

- (Prestige and Platinum sponsors only):** Five-minute pre-recorded video promoting your products/services to be played with other sponsors during lunch break on both days and posted on CASN's YouTube channel: \$250.00 CAD
- We would like to donate a giveaway or prize for the Dr. Pat L. Griffin fund silent auction and be recognized as an in-kind sponsor. Roxanne Nizio CASN's Event Coordinator will contact you for details.

Total: \$ _____

Reset Form

- Form continues on Page 2 of 2. Click the 'Reset Form' button to clear entered data from all form fields.



Canadian Association of Schools of Nursing
Association canadienne des écoles de sciences infirmières

2023 CASN Council Meeting

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SPONSORSHIP REGISTRATION FORM (continued)

Organization name to be used for sponsor recognition purposes:

Contact person name: _____

Address: _____

City: _____ Province/State: _____ Postal Code/ZIP: _____

Telephone: _____ Fax: _____ Email: _____

Authorizing signature: _____ Date (yy/mm/dd) _____

Name on credit card: _____ Type of card: MasterCard
 Visa

Credit card number: _____ Expiry date (mm/yy): _____ CVS#: _____

****Please note: We do not accept American Express***

SPONSOR TERMS AND CONDITIONS

- Sponsorship opportunities are granted on a first come first-served basis.
- Completed sponsorship form must be received via email with full payment by Friday, October 6, 2023, to secure your ad space.
- All sponsorship ads must be submitted for approval by Friday, October 6, 2023.
- Cancellations must be received in writing (via email) to Roxanne Nizio.
- Cancellations received on or before Friday, October 6, 2023, are subject to a 25% cancellation fee.
- No refunds will be given for cancellations received after Friday, October 6, 2023.
- ***NCLEX exam related promotional materials/items are not permitted to be posted/promoted/distributed.***

Click the 'Reset Form' button to clear entered data from all form fields.

Click 'Submit Form' button to return completed form to CASN. Note: This function won't work in web browser.

Reset Form

Submit Form



CASN
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 Council 2023