Verified
by Synergy Gateway

THE DIGITAL PATH FROM DOCUMENT VERIFICATION TO:

- **PROFESSIONAL PLACEMENT**
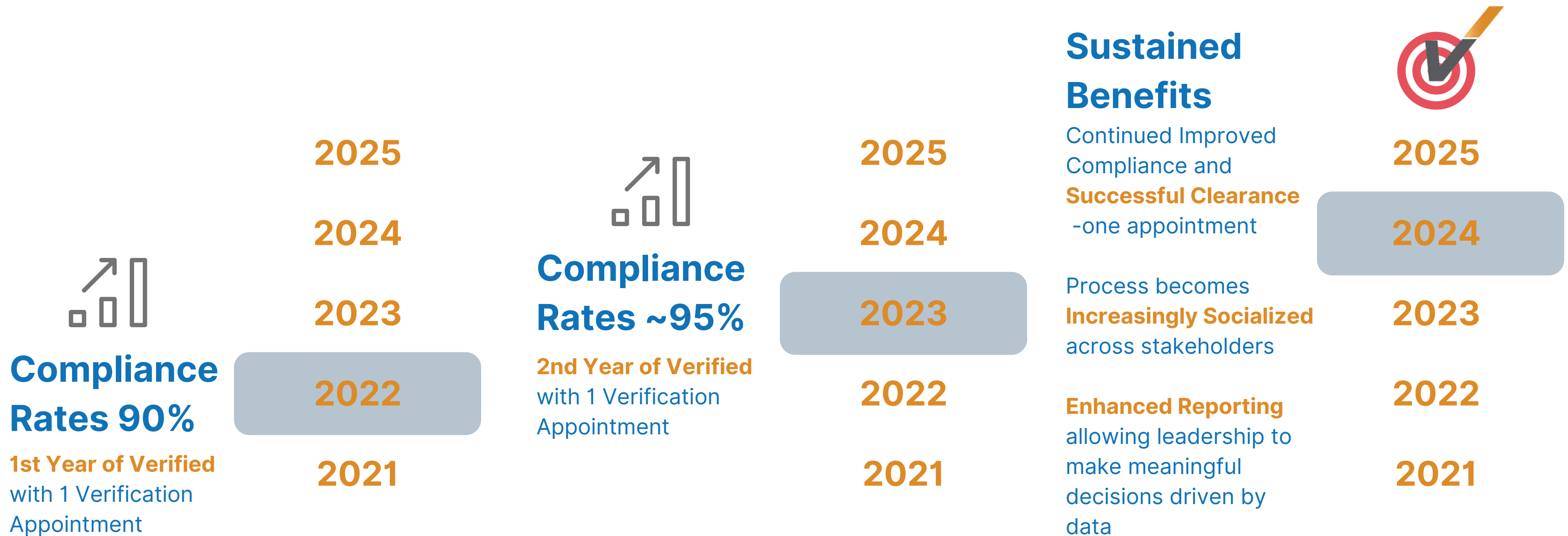- **EXPERIENTIAL LEARNING**
- **WORK INTEGRATED LEARNING**

Focus On What Matters To You

Verified Helps Administrators with a 100% Managed, Digital, and Risk-Minimized Document Management System.

Proven To Save Time and Resources, Reduce Privacy and Confidentiality Risks, and Improve Student Experience.

Proven Compliance Rates and Beyond

Compliance Rates 90%

1st Year of Verified with 1 Verification Appointment

2025
2024
2023
2022
2021

Compliance Rates ~95%

2nd Year of Verified with 1 Verification Appointment

2025
2024
2023
2022
2021

Sustained Benefits

Continued Improved Compliance and **Successful Clearance** -one appointment

Process becomes **Increasingly Socialized** across stakeholders

Enhanced Reporting allowing leadership to make meaningful decisions driven by data

2025
2024
2023
2022
2021

Verified Members Taking Compliance To the Next Level

|		
University of Toronto University of Western Ontario York University Brock University Southern Alberta Institute of Technology Mount Royal University Ryerson University	Canadore College Fanshawe College Georgian College Fleming College Durham College Brescia University College Sheridan College	COVID Vaccine Verification George Brown College Cambrian College Confederation College St. Clair College Campus Living Centre

Impact on Administrators

Synergy's survey response of 220 current Verified Member Stakeholders
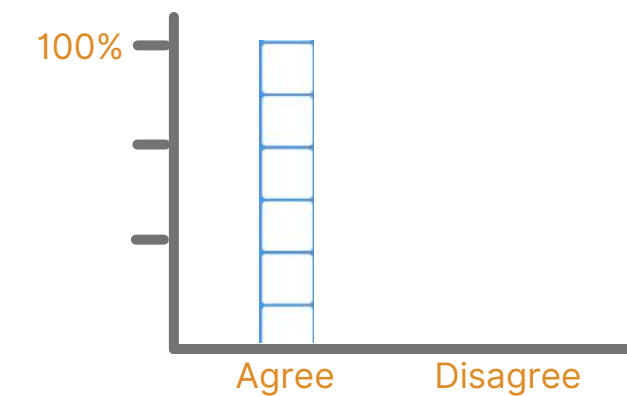
100% Respondants Agree

100%
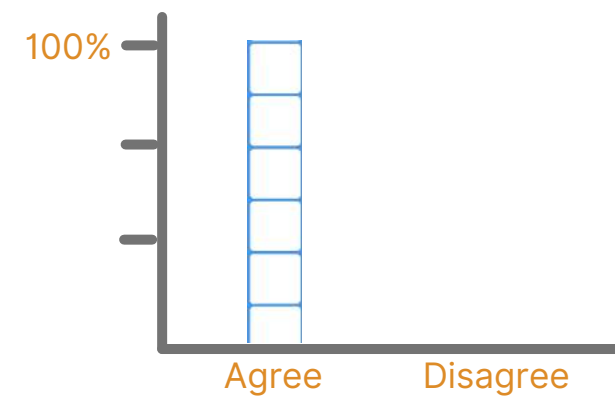
Agree   Disagree

Did Verified reduce the burden for compliance checking?

100% Respondants Agree

100%
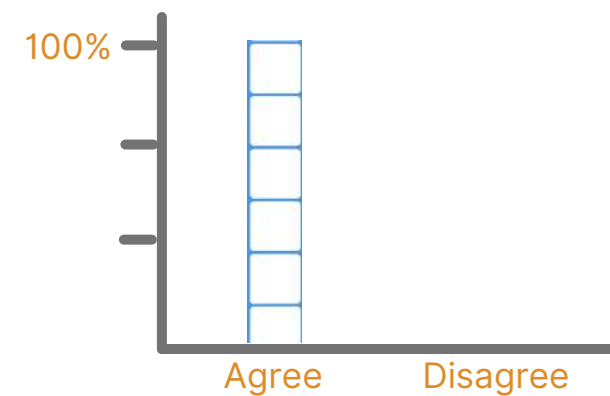
Agree   Disagree

Did Verified increase the accuracy of data collection and privacy?

100% Respondants Agree

100%

Agree   Disagree

Did Verified improve the reporting of real-time tracking of compliance requirements?

What School Administrators are saying about *Verified*

The Verified platform has allowed us to be **more agile** with implementing new requirements.

With the implementation of Verified, we have also **caught gaps and deficiencies** with some students' documentation that had previously been missed.

It's clear that the entire team truly **"gets it"** when it comes to working with students and the pre-placement world!

The school's document review process got an **overhaul** at the right time. It was in need of major revision anyway!

Now we provide our students with the **tool to take ownership** over their own compliance!

Verified has provided the opportunity for **streamlining and standardization** across our programs.

How Students are being Empowered With *Verified*

*I do believe the fee is worth it as I believe **time is money**! I have no problem with the fee that I pay.*

*I think having a service that is reliable and efficient is an asset. To **have up-to-date information** is of great importance to me. I often have little time to be checking and re-checking, and find this site **user friendly**.*

*The idea that I can **virtually submit** my documents for clearance without actually having to go to an office is very beneficial as a fulltime student in the dental hygiene program.*

*I really appreciated having this online service. **I didn't mind paying** for the permit check compared to the all the inconvenience I've experienced getting through this in the past.*

The Problem at Hand

Every academic cycle, a phenomenon unique to professional education occurs.

A Bottleneck of Documents

As a result, placement coordinators and school administrators deal with:

1

Disjointed Manual and Digital Process

2

Increased Administrative Burden

3

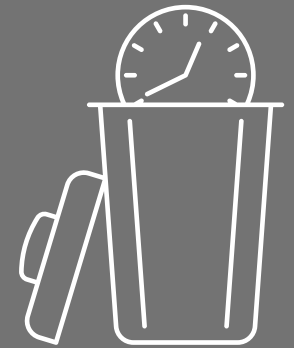Inaccurate Reporting

4

Delayed Compliance

5

Privacy Risks

Challenge 1
Time Drain

It takes considerable time to navigate and streamline complex student placement requirements in the face of tight deadlines.

At the same time, ensuring *continuous* verification and compliance of health and other personal documentation of students demands additional time.

To collect, verify and report administrators spend

30-50 minutes

per student per appointment on verification

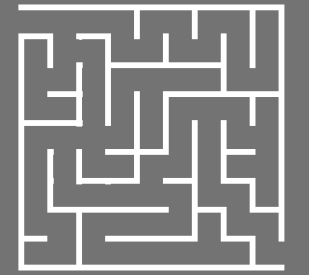Each student annually visits a school admin or office up to

4 times

for online or in-person appointments

Survey of 220 Verified Member Stakeholders

Challenge 2
Ineffective Systems

There are cumbersome logistics between schools and placement agencies such as:

- changing guidelines and requirements
- separate clearance processes
- several departments involved

This results in standardization issues, procedural gaps, and misplaced liabilities.

54% Agreed
Managing placement requirements takes up more time *than is allotted*

50% Institutions
Require additional resources to manage placements during peak times

Survey of 220 Verified Member Stakeholders
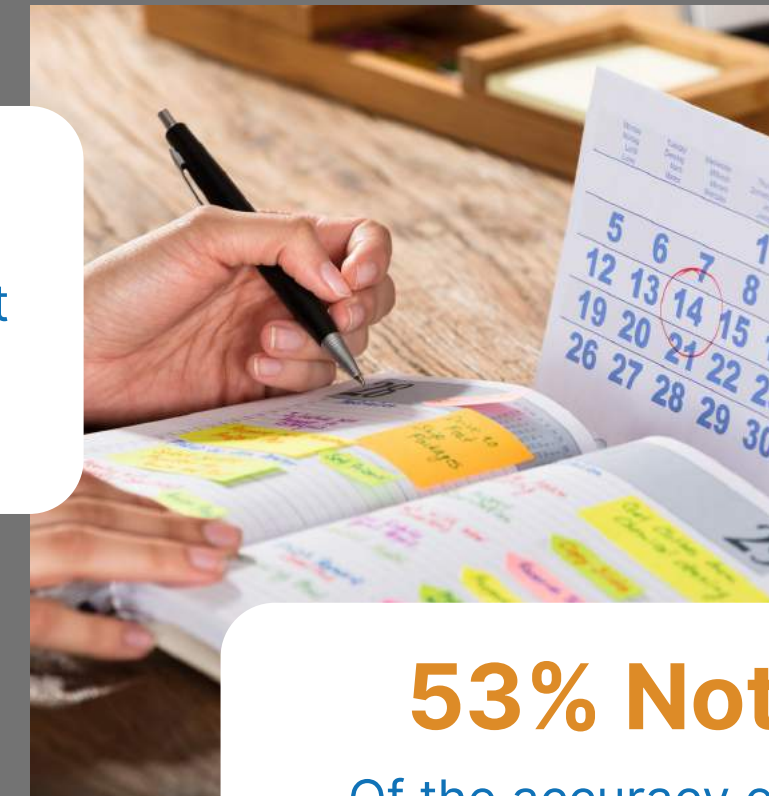
Challenge 3
Exposed Risks

When time is short and requirements complex, there is inevitably a heightened risk of human error in data accuracy, privacy and confidentiality.

Mismanagement of compliance presents a serious risk/exposure from both internal and external governing or licensing bodies.

In addition it leads to a lack of focus on planned objectives and accountability.

62% of Schools
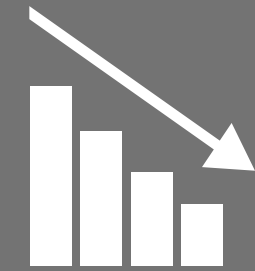report having minimal internal audit processes for verifying the placement documents

53% Not Confident
Of the accuracy of the data collected or proper validation through current processes

Survey of 220 Verified Member Stakeholders

Challenge 4
Poor Compliance

Inefficient document processing and an absence of automated tracking of clearance status mean critical student time is wasted waiting in person or facing delays in an online system.

The result of this hybrid process is that deadlines for placements are missed, again leading to lower compliance rates.

Majority still use Excel or internal databases to manage compliance

Excel   3rd Party
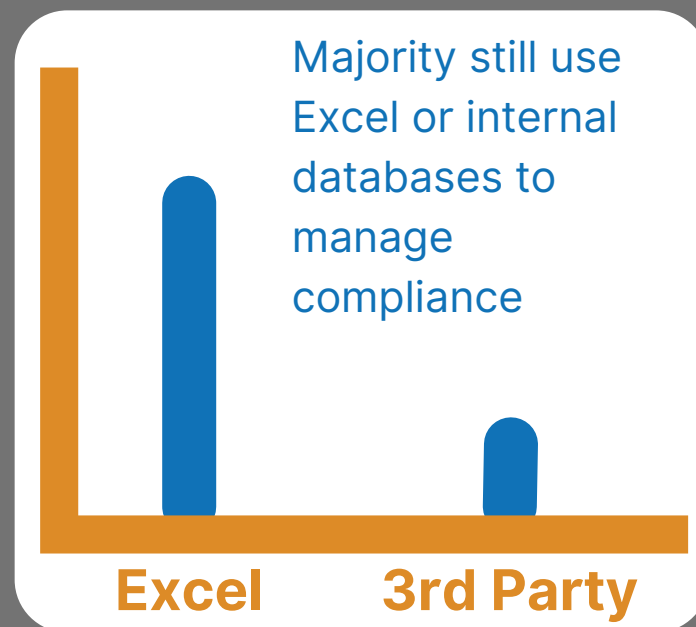
58% Schools Non-Integrated
i.e without data exchange between the many different programs and/or offices facilitating the placement clearance process

Survey of 220 Verified Member Stakeholders

Challenge 5
Inaccessibility

With the pandemic altering work and study lifestyles, learners who are remote, part-time and out of province find in-person appointments disruptive and inequitable.

Students miss clearance appointments due to exams, or lose out on job pay for travelling to campus for appointments over their break.
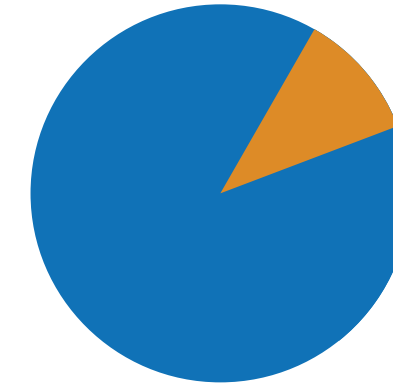
90% Students
deal with confusion regarding their professional placement requirements process

Survey of 220 Verified Member Stakeholders

The Canadian Solution is here: Verified

Synergy Gateway has been leading digital compliance and document management for 10 years with our proprietary software Verified.

1

Verified is a 100% managed solution, with features and experts that virtually collect, validate and report on placement verification documents on time.

By mitigating non-compliance and privacy risks, Verified has proven to increase compliance, enhance digitization and improve user experiences.

2

Verified is a virtually accessible platform with a DUAL interface for students and administrators, that allows continuous compliance, standardization, and intelligence sharing.

With data housed in Canada, Verified is the only system of its kind in the country.

Verified Features and Benefits

DASHBOARD

Track by cohort or individual students.
Identify the 5% students that still need your support.

Saves administrators time, with **information at your fingertips.**

REPORTING

Monitor compliance, by limiting liability through 'need-to-know' school administrator access.

Accountability assured to internal leadership, external professional and regulatory bodies.

HELP DESK

Online, ticket-based helpdesk to assist users utilize the Verified platform and **contact Synergy support teams**.

Administrators **offload repetitive queries** to system, focus on critical tasks.

VIRTUAL VERIFICATION

Dedicated team of specialized professionals, expertly reviewing and validating compliance information.

Comprehensive auditing process, ensures accurate information at all times.

ADAPTIVE SYSTEM

Configurable platform that easily adapts school program requirements

System learns and grows with use cases.

CLOUD STORAGE

User-led uploads of critical compliance requirements documents, securely and safely, creating back up and a **digital archive**.

24/7 access to **searchable database** of documents

SECURE PII/PHI

Encrypted data, advanced permissions, and data leak protection.

Limit liability and exposure risk and **maintain privacy** of sensitive user information.

DIGITAL TRANSFORMATION

Stay in the lead with **Digital initiatives.**

Adopt Innovation, modernize roles, and provide career growth for staff.

What *Verified* Means for your School

1

Reduced Administrative Burden

2

Modernization of Roles and Organization

3

Accurate and Real-Time Reporting

4

Improved Data Integrity and Transparency

5

Reduced Privacy & Confidentiality Risk/Exposure

6

Improved Accountability

7

Standardization of Requirements

8

Intelligence Sharing Among Stakeholders

What *Verified* Means for Students

Better Access.
Realtime and 24/7

Improved Document
Security

Specialized
Modern Tools and
Resources

Online
Help Desk

Continuous
Compliance

Saved Time and
Costs

The Handsfree Path

From Document Review to Student Placement

Synergy Verifies placement requirements according to school guidelines

Synergy manages secure system to verify, store, & report

Synergy communicates real-time compliance status updates on student and admin dashboards

Complete Immunization forms with healthcare provider - Student led

School Assigns Student Placement

Automated Updates for Student Eligibility Data

Student Uploads placement requirement documentation, accessible 24/7

Secure storage of digitized placement documents: PI and PHI compliant

Automated reminders to students by email and text for expiring requirements

School downloads and reviews student compliance status reports

Verified Cost

To digitally upload and validate documents using Verified, students require Electronic Student Permit Checking (ESPC)

COST TO STUDENT FOR VERIFIED SERVICES	
VERIFIED - Programs *With* Immunization Requirements	
ESPC Fee – One Time Annual Fee to Verify Documents	$49.50
Follow-up Appointment Fee for any missing documents	$22.60
Online Criminal Record Check (CRC) Add-On	$29.95
VERIFIED BASIC - Programs *Without* Immunization Requirements	
ESPC Fee – One Time Annual Fee to Verify Documents	$25.50
Follow-up Appointment Fee for any missing documents	$12.50
Online Criminal Record Check (CRC) Add-On	$29.95
Immunization Form Add-On	$40.25
COST TO SCHOOL (WAIVED)	
Initial System Configuration	~~$5000~~
Annual Access Fee	~~$2500~~
Licensing Fee	None

Verified Implementation Phases

Phase 1: Agreements and Privacy/Security Review

Review:

1. Agreement of Verified Services
2. Populated Cyber Assessment Tool for IT and Privacy - Higher Education Community Vendor Assessment Tool (HECVAT)

Phase 2: Placement Requirements Analysis

Custom planning based on school:

1. Programs and Courses
2. Student volume
3. Deadlines
4. Placement requirements
5. Current school processes
6. Success criteria for student clearance

Phase 3: IT Integrations

Synergy and School agree upon, develop and test automation* requirements as they relate to student profile information.

*One way data feed from School to Verified

Phase 4: Communication Plan Document Library

Synergy and School approve and develop School Administration and Student:

1. Library of forms and communications
2. Communication plan with timelines and supporting documentation

Phase 5: Verified Instance Creation

Synergy develops and finalizes client instance

Phase 6: School Admin Training

School Administrators become proficient on how to use Verified

GO LIVE

Students receive information on how to access Verified

Implementation Phases by Term

12 weeks, 6 Phase Implementation Cycle

	FEB				MARCH				APRIL				MAY		
FALL START	FEB				MARCH				APRIL				MAY			
WINTER START	JUNE				JULY				AUGUST				SEP			
SPRING START	OCT				NOV				DEC				JAN			
1	Agreements															
2					Placement Requirements											
3					IT Integration											
4								Comms and Doc Library								
5													Instance			
6													Admin Training			
7																LIVE

Welcome to
Verified

Get in touch with Janet Hunter, Director Partnerships and Registrarial Affairs. Meet our team who will address your questions and explore next steps.

Email at:

jhunter@synergygateway.com

We are pleased to provide you with References from our Verified Member Schools, clients who were once in your position.