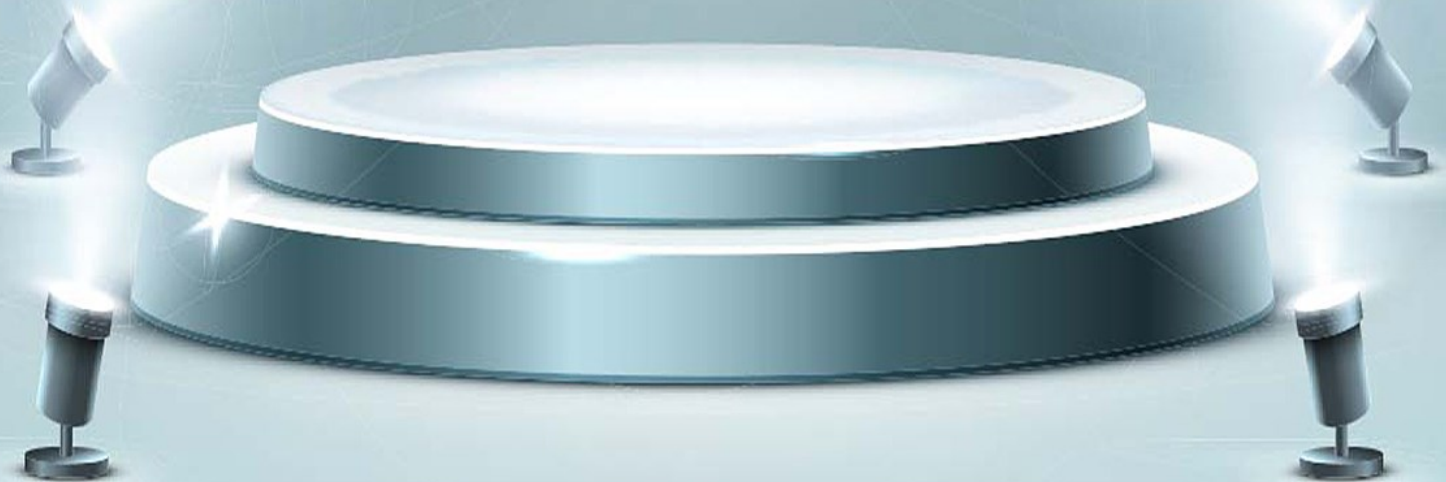


CASN
ACESI 

VIRTUAL
 Vendor
Showcase


JUNE 1-2, 2022



SHOWCASE PACKAGE



Dear CASN Vendors,

The Canadian Association of Schools of Nursing (CASN) is pleased to announce that we will be hosting a two-day virtual event to help support our vendors. This is a valuable opportunity that will allow vendors to showcase their products, services, equipment, and resources for nursing education to an estimated **300+** nursing administrators, faculty members, instructors, and key decision makers from nursing schools across Canada. At the last virtual vendor showcase, held in June 2020, we had over 300 participants registered to attend.

At the request of our members, we are inviting vendors in the following categories to participate:

- Simulation
- Textbooks
- Clinical practice
- Health education materials/programs
- Laboratory/nursing/healthcare equipment.

Dates: Wednesday, June 1, 2022 and Thursday, June 2, 2022

Time: 11:00 am to approx. 4:00 pm EST (Ontario/Quebec time)

For more information, please contact Roxanne Nizio, CASN Event Coordinator, at rnizio@casn.ca.

We look forward to welcoming you and your company to join our 2022 Virtual Vendor Showcase.

Sincerely,

A handwritten signature in black ink that reads "Cynthia Baker". The signature is written in a cursive, flowing style.

Cynthia Baker, RN, PhD
Executive Director

About CASN

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 91 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research, and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges that offer part or all of an undergraduate or graduate degree in nursing; a registered charitable organization; the official accrediting agency for degree nursing programs in Canada; and, associated with national nursing, health, academic accreditation and research organizations.

The CASN Council is composed of heads (deans, directors, chairs, department heads) of member nursing schools across Canada, chairpersons of standing committees, and members of the Board of Directors.

CASN's programs and services include:

- **Representation and advocacy:** CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for nursing education and research.
- **Liaison and collaboration:** CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- **Education, research and scholarship:** CASN offers courses, forums, webinars, workshops, and a biennial conference for nursing educators and researchers.
- **Accreditation:** CASN grants accreditation to qualified nursing education programs across Canada and globally, including practical nurse, baccalaureate, nurse practitioner and internationally educated nurse programs. CASN's accreditation programs are recognized provincially, nationally, and internationally.
- **Leadership:** CASN is the premier source of information on current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- **Information exchange:** CASN produces a monthly newsletter for faculty at member institutions, and various reports.

Information about CASN is available on its website: www.casn.ca.

CASN Virtual Vendor Showcase Form

Wednesday, June 1 and Thursday, June 2, 2021 (via Zoom)

Registration: \$500 - early bird rate up to and including April 29, 2022

\$600 - regular rate April 30- May 20, 2022

- Each vendor will be assigned a 30-minute time slot (15 minutes to present, 15 minutes for questions and answers) for one date on June 1 or 2, 2022.
- Vendor presentations will be recorded by CASN and posted on our social media sites and vendor showcase webpage after the event.
- Vendors will receive a list of attendees who consent to having their name and contact information shared.
- After the showcase, registered individuals will be sent instructions to access the recordings on CASN's vendor showcase webpage and social media sites.

Select all that apply:

- Please select preferred presentation day:** **Wednesday, June 1** or **Thursday, June 2**
(vendors will be assigned on a first-come, first-serve basis, so date assigned will depend on availability)
- We will provide electronic brochure(s) / and or flyer(s) to distribute to attendees**
 English only **French only** **Bilingual**
- \$500 early bird rate up to and including April 29, 2022**
- \$600 regular rate from April 30 – May 20, 2022**
- Optional add on for \$150.00:** pre-recorded mp4 video promoting your products, services, resources, and equipment to be on CASN's social media sites and on the CASN Virtual Vendor Showcase webpage

Vendor Showcase Payment Information

Organization/Company Name: _____

Contact person name: _____

Address: _____ City: _____

Province/State: _____ Postal/Zip Code: _____

Email address: _____ Telephone number: _____

Authorizing Signature: _____

Date (yyyy/mm/dd): _____

Please provide the following information (credit card payments only):

Name on credit card: _____

Type of card (check one): MasterCard Visa (note: we do not accept American Express)

Credit Card number: _____ Expiry date (mm/yy): _____ CVS #: _____

Please remit this completed form and payment information by Friday, May 20, 2022.

Roxanne Nizio, Events Coordinator - rnizio@casn.ca

VENDOR POLICIES:

- Vendor time slots are assigned on a first-come, first-served basis.
- Brochures, flyers, optional video, company logo, website, and representative's name, email, and phone number must be emailed to Roxanne Nizio, Events Coordinator by Friday, May 20, 2022.
- Cancellations must be received in writing (via email) to Roxanne Nizio. Cancellations received before Friday, May 6, 2022, are subject to a 25% cancellation fee.
- No refund will be given for cancellations received on or after Friday, May 6, 2022.