



Tips on Building a Program of Research

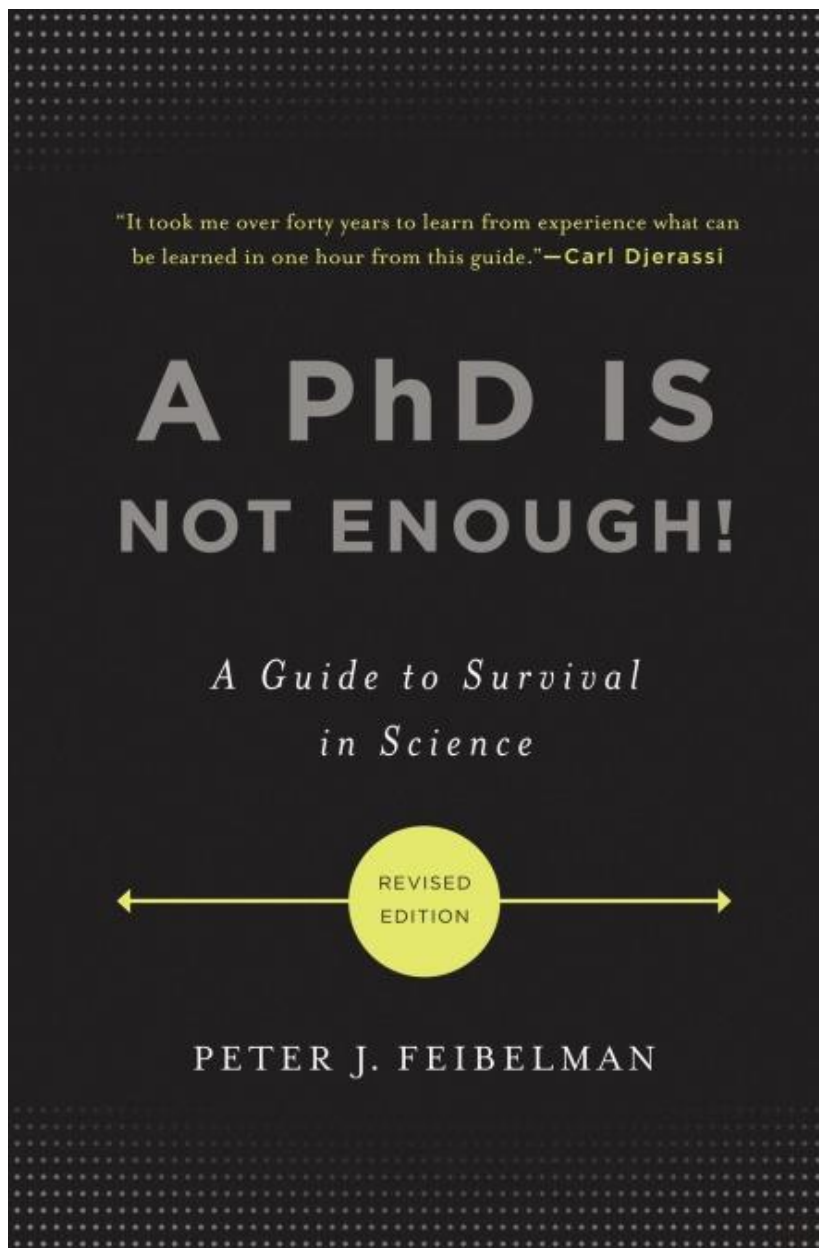
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CASN Virtual Nursing Doctoral Forum

October 28, 2021



December
2015



A good program of research is:



PROBLEM-ORIENTED



RELEVANT



REALISTIC

Problem-oriented



Problem orientation

Under-recognition of patient
deterioration



Technical orientation

Intervention development
Mixed-methods research
Knowledge synthesis
Experimental research
Measurement theory

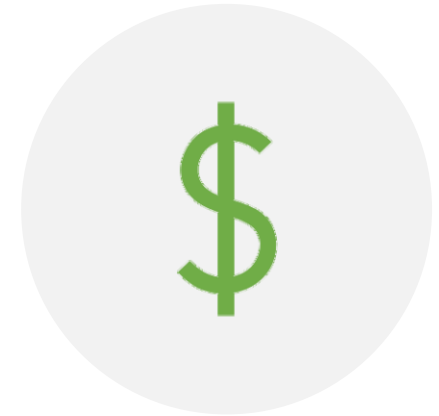
Relevant



RELATED OR USEFUL TO
WHAT IS HAPPENING



CHOOSE YOUR AUDIENCE



COMMON, COSTLY,
CONSEQUENCES

Realistic



IMPORTANCE OF TIMING



SHORT-TERM, CLEAR
CHANCE OF SUCCESS



ACUTE PROJECT –
HEMORRHAGE EDUCATION

Conclusion



START WITH A PLAN



SEEK ADVICE



ADJUST

Thank you!

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