

CASN COUNCIL MEETING 2021 RÉUNION DU CONSEIL DE L'ACESI 2021

NOVEMBER 15-16, 2021

15-16 NOVEMBRE 2021

2021 Virtual Council Meeting Sponsorship Package

FACT SHEET

The Canadian Association of Schools of Nursing (CASN) is formally inviting sponsors for the 2021 CASN Virtual Council Meeting. The Council Meeting is the annual general meeting of CASN, where representatives from member schools across Canada meet, give direction to the Association, discuss issues and ideas regarding nursing education, and reflect on current and new activities. This is a unique opportunity to directly reach deans, directors, chairs, and faculty members of nursing programs from across Canada. Additional details about CASN may be found on the last page of this package.

Last year, CASN and this impressive group of decision makers looked at challenges, impacts and innovative solutions to virtually prepare the next generation of undergraduate, Nurse Practitioner, Master's and Doctoral nursing students. The themes for this year's virtual Council meeting are being finalized.

The CASN virtual Annual General Meeting program this year includes: the Graduate Studies Forum, the Undergraduate Forum, sessions to discuss current trending topics and an awards recognition event.

We are expecting approximately 200+ delegates, and it is shaping up to be an illuminating Virtual Council Meeting!

Register your company or institution now as a sponsor for the opportunity to directly reach key decision makers.

Dates: November 15-16, 2021

Website: www.casn.ca

Help us raise money for the Dr. Pat Griffin fund by donating an item or gift card to CASN's online silent auction: The Dr. Pat Griffin Fund of CASN acknowledges the leadership contribution Pat Griffin made to nursing education, and nursing scholarship. This fund supports research in nursing education.

For more information, please contact:

Roxanne Nizio

Events Coordinator

Canadian Association of Schools of Nursing

E-mail: rnizio@casn.ca

Telephone: (613) 235-3150 Ext 133 (note: working virtually, so email is preferred)

Fax: (613) 235-4476

VIRTUAL SPONSORSHIP OPPORTUNITIES

PRESTIGE SPONSOR

Early Bird rate: \$500.00 CAD **Regular rate:** \$575.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.
- ◆ Logo featured on break slides.
- ◆ Inclusion of a one-page, colour or black and white ad (provided by your organization) in the Council program.
- ◆ Receive a list of attendees who consent to sharing their contact information.
- ◆ Two complimentary Council registrations.
- **Optional add-on:** 5 minute pre-recorded video promoting your products/services to be played on a loop slide with other sponsors during lunch break on both days and posted on CASN's YouTube channel: \$250.00

PLATINUM SPONSOR

Early Bird rate: \$400.00 CAD **Regular rate:** \$475.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.
- ◆ Logo featured on break slides.
- ◆ Inclusion of a half-page, colour or black and white ad (provided by your organization) in the Council program.
- ◆ Receive a list of attendees who consent to sharing their contact information.
- ◆ One complimentary Council registration.
- **Optional add-on:** 5 minute pre-recorded video promoting your products/services to be played on a loop slide with other sponsors during lunch break on both days and posted on CASN's YouTube channel: \$250.00 CAD

GOLD SPONSOR

Early Bird rate: \$300.00 CAD **Regular rate:** \$375.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.
- ◆ Logo featured on break slides .
- ◆ Inclusion of a quarter-page, colour or black and white ad (provided by your organization) in the Council program.
- ◆ Receive a list of attendees who consent to sharing their contact information.
- **Optional add-on:** 5 minute pre-recorded video promoting your products/services to be played on a loop slide with other sponsors during lunch break on both days and posted on CASN's YouTube channel: \$250.00 CAD

SILVER SPONSOR

Early Bird rate: \$200.00 CAD **Regular rate:** \$275.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.

Note: *NCLEX exam related promotional ads are not permitted.*



2021 CASN Virtual Council Meeting
Virtual Sponsor Registration Form
November 15-16, 2021

We would like to be a:

- ☐ **Prestige Sponsor:** \$500.00 CAD **early bird rate until September 10, 2021** (\$575.00 reg rate)
- ☐ **Platinum Sponsor:** \$400.00 CAD **early bird rate until September 10, 2021** (\$475.00 reg rate)
- ☐ **Gold Sponsor:** \$300.00 CAD **early bird rate until September 10, 2021** (\$375.00 reg rate)
- ☐ **Optional add on** (for Prestige, Platinum and Gold sponsors): 5 minute pre-recorded video promoting your products or services to be played on a loop slide with other sponsors' videos during lunch break on both days and posted on CASN's YouTube channel: \$250.00 CAD
- ☐ **Silver Sponsor** \$200.00 CAD **early bird rate until September 10, 2021** (\$275.00 reg rate)
- ☐ **I wish to donate an item or gift card to support the Pat Griffin fund online silent auction**
(Roxanne Nizio will contact you to confirm details)

Note: NCLEX exam related ads are not permitted.

Organization name to be used for sponsor recognition purposes:

Contact person name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: () _____ Fax: () _____

Email: _____

Authorizing Signature: _____ Date (yy/mm/dd): _____

Please provide the following credit card information:

Name on credit card*: _____ Type of card (check one): "MasterCard" "Visa"

Credit Card number: _____ Expiry date (mm/yy): _____ CVS #: _____

*Please note: we do not except American Express

Please remit this completed form with payment information by **Friday, October 15, 2021** to:

Roxanne Nizio—Email: rnizio@casn.ca

SPONSORS POLICIES:

- ◆ Sponsorship opportunities are granted on a first-come first-served basis.
- ◆ Sponsorship registration form must be received via email, fax or mail with full payment by **Friday, October 15, 2021**. Logo, website, ad, optional video and representative's name/email and phone number must also be emailed (to Roxanne Nizio) by this date.
- ◆ Cancellations must be received in writing (via email) to Roxanne Nizio. Cancellations received before **Friday, October 15, 2021** are subject to a 25% cancellation fee.
- ◆ No refund will be given for cancellations received on or after **Friday, October 15, 2021**.



ABOUT CASN

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 91 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges that offer part or all of an undergraduate or graduate degree in nursing; a registered charitable organization; the official accrediting agency for degree nursing programs in Canada; and, associated with national nursing, health, academic accreditation and research organizations.

The CASN Council is composed of heads of member nursing schools, chairpersons of standing committees, and members of the Board of Directors.

CASN's programs and services include:

- Representation and advocacy: CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for nursing education and research.
- Liaison and collaboration: CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- Education, research and scholarship: CASN offers courses, projects, workshops, and a biennial conference for nursing educators and researchers.
- Accreditation: CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally and internationally.
- Leadership: CASN is the premier source of information on current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- Information exchange: CASN produces a monthly newsletter for faculty at member institutions, and various reports. Information about CASN is available on its website: www.casn.ca.