

2020 Virtual Council Meeting Sponsorship Package

November 23-24, 2020

CASN

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FACT SHEET

The Canadian Association of Schools of Nursing (CASN) is formally inviting sponsors for the 2020 CASN Virtual Council Meeting. The Council Meeting is the annual general meeting of CASN, where representatives from member schools across Canada meet, give direction to the Association, discuss issues and ideas regarding nursing education, and reflect on current and new activities. This is a unique opportunity to directly reach deans, directors, chairs, and faculty members of nursing programs from across Canada. Additional details about CASN may be found on the last page of this package.

Last year, CASN and this impressive group of decision makers looked at the issues facing nursing education, innovative future teaching strategies for entry level Nurse Practitioners and Doctoral Education programs, Creating partnerships with health services to advance healthcare nursing policies and healthcare nationally. The themes for this year's virtual Council meeting are being finalized.

The CASN virtual Annual General Meeting program this year includes: the Graduate Studies Forum, the Undergraduate Forum, breakout sessions to discuss current trending topics and awards recognition ceremony.

We are expecting approximately 150 to 200 delegates, and it is shaping up to be an illuminating Virtual Council Meeting!

Register your company now as a sponsor for the opportunity to directly reach the key decision makers.

Dates: November 23-24, 2020

Website: www.casn.ca

For more information, please contact:

Roxanne Nizio

Events Coordinator

Canadian Association of Schools of Nursing

E-mail: rnizio@casn.ca

Telephone: (613) 235-3150 Ext 133 (note: working virtually, so email is preferred)

Fax: (613) 235-4476

VIRTUAL SPONSORSHIP OPPORTUNITIES

PRESTIGE SPONSOR

\$500.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.
- ◆ Inclusion of a one-page, colour or black and white ad (provided by your organization) in the Council program.
- ◆ Receive a list of attendees who consent to sharing their contact information.
- ◆ One complimentary Council registration

PLATINUM SPONSOR

\$400.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.
- ◆ Inclusion of a half-page, colour or black and white ad (provided by your organization) in the Council program.
- ◆ Receive a list of attendees who consent to sharing their contact information.
- ◆ One complimentary Council registration

GOLD SPONSOR

\$300.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.
- ◆ Inclusion of a quarter-page, colour or black and white ad (provided by your organization) in the Council program.
- ◆ Receive a list of attendees who consent to sharing their contact information.

SILVER SPONSOR

\$200.00 CAD

- ◆ Organization name or logo posted on the CASN Council webpage and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program, along with your website, company representative's name and contact information.

Note: *NCLEX exam related promotional ads are not permitted.*



2020 CASN Virtual Council Meeting
Virtual Sponsor Registration Form
November 23-24, 2020

We would like to be a:

- Prestige Sponsor** (\$500.00CAD)
- Platinum Sponsor** (\$400.00 CAD)
- Gold Sponsor** (\$300.00CAD)
- Silver Sponsor** (\$200.00 CAD)

Note: NCLEX exam related ads are not permitted.

Organization name to be used for sponsor recognition purposes:

Contact person name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: () _____ Fax: () _____

Email: _____

Authorizing Signature: _____ Date (yy/mm/dd): _____

Please provide the following credit card information:

Name on credit card*: _____ Type of card (check one): MasterCard Visa

Credit Card number: _____ Expiry date (mm/yy): _____ CVS #: _____

*Please note: we do not except American Express

*Please remit this completed form with payment information by **Friday, October 16, 2020** to:*

Roxanne Nizio—Email: rnizio@casn.ca

SPONSORS POLICIES:

- ◆ Sponsorship opportunities are granted on a first-come first-served basis.
- ◆ Sponsorship registration form must be received via email, fax or mail with full payment by **Friday, October 16, 2020**. Logo, website, ad and representative's name/email and phone number must also be emailed (to Roxanne Nizio) by this date.
- ◆ Cancellations must be received in writing (via email) to Roxanne Nizio.
- ◆ Cancellations received before **Friday, October 16, 2020** are subject to a 25% cancellation fee.
- ◆ No refund will be given for cancellations received on or after **Friday, October 16, 2020**.



ABOUT CASN

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 95 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges that offer part or all of an undergraduate or graduate degree in nursing; a registered charitable organization; the official accrediting agency for degree nursing programs in Canada; and, associated with national nursing, health, academic accreditation and research organizations.

The CASN Council is composed of heads of member nursing schools, chairpersons of standing committees, and members of the Board of Directors.

CASN's programs and services include:

- Representation and advocacy: CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for nursing education and research.
- Liaison and collaboration: CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- Education, research and scholarship: CASN sponsors projects, workshops, and biennial conferences for nursing educators and researchers.
- Accreditation: CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally and internationally.
- Leadership: CASN is the premier source of information on current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- Information exchange: CASN produces a monthly newsletter for faculty at member institutions, a website, and various reports.