



# Canadian Nursing Education Conference 2020

## Sponsors and Exhibitor Package

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Dates: May 25-26, 2020

Location: Calgary, Alberta, Canada

Venue: The Westin

Website: [www.casn.ca](http://www.casn.ca)

Number of expected delegates: 250+

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Presented By:



Canadian Association  
of Schools of Nursing  
Association canadienne des  
écoles de sciences infirmières

## Fact Sheet

In 1986, the Canadian Association of Schools of Nursing (CASN) saw a need to showcase nursing education research and began hosting annual national conferences. From 1986 to 2013, CASN's conferences spotlighted one of three areas: research, education, or academic leadership.

In 2014, CASN launched the Canadian Nursing Education Conference, a biennial event that represents all aspects of nursing education and brings researchers, educators and stakeholders together to discuss the hottest topics and issues facing nursing education today. This conference has long been the hallmark event for top nursing researchers and educators in Canada.

The 2020 conference will focus on the changing and ever-growing world of nursing education. The main theme will be *Responding to the Complexity of Nursing Education and Practice*. The conference's program includes two full days with over 200 presentations, including concurrent sessions, poster sessions, panel and symposia sessions and round-table moderated presentation (PhDs of Thesis in Progress), as well as two keynote addressees on the first and second day that will speak to the theme of the conference.

The CASN conference provides your organization/company with a national stage to market and showcase your products, services and achievements to key decision makers and industry leaders. Additional details about CASN may be found on the last page of this package.

With almost 300 abstracts received for the last conference, we are anticipating over 250 delegates to participate this year, representing education, research, and administration interests from across Canada. 2020 is going to be a big year, and we are excited to make it the best CASN conference yet!

**Dates:** Monday, May 25– Tuesday, May 26, 2020

**Location:** Calgary, Alberta, Canada

**Venue:** The Westin, 320 4th Avenue SW, Calgary, Alberta T2P 2S6

**Website:** [www.casn.ca](http://www.casn.ca)

A special rate of \$219.00 CDN per night (plus applicable taxes and fees) has been negotiated with The Westin for the duration of the conference. The negotiated rate is in effect until Friday April 24, 2020. Reservations may be made, modified or cancelled using an online link available at: <https://www.casn.ca/2019/09/the-casn-biennial-canadian-nursing-education-conference-2020-save-the-date/>

For additional reservations assistance, please call 1-888-627-8417 and mention the “Canadian Association of Schools of Nursing (CASN)” guestroom block.

For more information, please contact:

Roxanne Nizio

Administrative Officer-Event Coordinator/Agente des affaires administratives-Coordonnatrice des événements

Canadian Association of Schools of Nursing

E-mail: [rnizio@casn.ca](mailto:rnizio@casn.ca)

Telephone: (613) 235-3150 ext 133

Fax: (613) 235-4476

## AVAILABLE SPONSORSHIP OPPORTUNITIES\*

### PRESTIGE SPONSOR

\$7,000 CAD

- ◆ Sponsor of one keynote address.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Verbal recognition in the opening remarks.
- ◆ Organization listed as sponsor, and full-page, black and white ad (provided by your organization) on back cover of conference booklet.
- ◆ Signage will be posted advertising your sponsorship during the conference.
- ◆ Insertion of approved promotional material or give-away (provided by your organization) in registration packages.\*
- ◆ Complimentary single exhibit booth (if required).\*
- ◆ Two complimentary conference registrations.

### PLATINUM SPONSOR

\$5,000 CAD

- ◆ Sponsor of one lunch.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Verbal recognition in the opening remarks.
- ◆ Organization listed as sponsor, and full-page, black and white ad (provided by your organization) in conference booklet.
- ◆ Signage will be posted advertising your sponsorship during the conference.
- ◆ Insertion of approved promotional material or give-away (provided by your organization) in registration packages.\*
- ◆ Complimentary single exhibit booth (if required)\*.

### GOLD SPONSOR

\$3,000 CAD

- ◆ Sponsor of one breakfast.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Verbal recognition in the opening remarks.
- ◆ Organization listed as sponsor, and half-page, black and white ad (provided by your organization) in conference booklet.
- ◆ Signage will be posted advertising your sponsorship during the conference.
- ◆ Insertion of approved promotional material or give-away (provided by your organization) in registration packages.\*

### SILVER SPONSOR

\$2,000 CAD

- ◆ Sponsor of networking reception.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Verbal recognition in the opening remarks.
- ◆ Organization listed as sponsor in conference booklet.
- ◆ Signage will be posted advertising your sponsorship during the conference.
- ◆ Insertion of approved promotional material or give-away (provided by your organization) in registration packages.\*

### PROMOTIONAL SPONSOR

\$750.00 CAD

- ◆ Organization listed as sponsor in conference booklet.
- ◆ Signage will be posted advertising your sponsorship during the conference.
- ◆ Insertion of approved promotional material or give-away (provided by your organization) in registration packages.\*

**CUSTOM SPONSORSHIP OPPORTUNITIES:** If you would like to discuss a custom sponsorship opportunity, please contact Roxanne Nizio, Administrative Officer-Event Coordinator: Tel: (613) 235-3150 ext 133 or Email: [rnizio@casn.ca](mailto:rnizio@casn.ca)

\* **Note:** NCLEX exam related promotional materials are not permitted to be displayed/ distributed.



**2020 Canadian Nursing Education Conference**  
**Sponsorship Registration Form**  
May 25-26, 2020, Calgary, Alberta, Canada

We would like to be a:

- Prestige Sponsor** (\$7,000 CAD)
- Platinum Sponsor** (\$5,000 CAD)
- Gold Sponsor** (\$3,000 CAD)
- Silver Sponsor** (\$2,000 CAD)
- Promotional Sponsor** (\$750 CAD)
- We will provide promotional material or give-aways for the registration packages (all sponsor levels). **Note:** NCLEX exam related promotional materials are not permitted to be displayed/distributed.
- We would like an exhibit booth (Prestige & Platinum level sponsors only). See "Exhibitor Information" provided in this package for details.

Organization name: \_\_\_\_\_

Organization name to be used for sponsor recognition purposes (if different from above):  
\_\_\_\_\_

Contact person name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date (yy/mm/dd): \_\_\_\_\_

If payment is to be made by credit card, please provide the following information:

Name on credit card: \_\_\_\_\_ Type of card (check one):  MasterCard  Visa

Credit Card number: \_\_\_\_\_ Expiry date (mm/yy): \_\_\_\_\_ CVS #: \_\_\_\_\_

Please remit this completed form with payment (if payment by cheque, payable to CASN) to the following:

Roxanne Nizio

Administrative Officer-Event Coordinator

Canadian Association of Schools of Nursing (CASN)

Tel: (613) 235-3150 ext 133

1145 Hunt Club Road, Suite 450, Ottawa, ON, K1V 0Y3

Fax: (613) 235-4476

Email: [rnizio@casn.ca](mailto:rnizio@casn.ca)

**SPONSOR POLICIES:**

- ◆ Sponsorship opportunities are granted on a first-come, first-served basis.
- ◆ Sponsorship registration forms must be received via email, fax or mail with full payment by **Thursday, April 30/20**. Logo and advertisement (if applicable) must also be emailed (to Roxanne Nizio) by this date.
- ◆ Cancellations must be received in writing. Cancellations received by **Thursday, April 30/20** are subject to a 25% cancellation fee.
- ◆ No refund will be given for cancellations received after **Thursday, April 30/20**.
- ◆ Promotional material or give-aways for registration packages must be received at CASN national office, at the above address, by **Thursday, April 30/20**.

# EXHIBITOR INFORMATION

## EXHIBITING AT THE CONFERENCE

As an exhibitor at the 2020 Canadian Nursing Educator Conference, you will be a visible part of Canada's premier nursing education and research conference. Over 250 of Canada's top nurse educators and researchers will be in attendance, and they will be presenting the most innovative research currently being conducted.

You will have the opportunity to showcase your products and services directly to nurse educators and researchers. As with all CASN events, we strive to provide our exhibitors with excellent service and value. We structure our events to allow exhibitors many opportunities to meet and discuss their products and services with participants.

## EXHIBITION INFORMATION

- ◆ Exhibitor set-up: Sunday, May 24/20, 6:00 pm– 11:59 pm
- ◆ Exhibit area open: Monday, May, 25- Tuesday, May 26, 2020 starting at 7:15 am
- ◆ Exhibitor take-down: Tuesday, May 26, 2020, 4:30 – 5:30 pm

Breakfast, lunch, breaks and Monday evening reception will allow time for conference participants to visit with exhibitors.

## EXHIBITOR FEES

- ◆ Single exhibit space – \$1,400 CAD
- ◆ Double exhibit space - \$2,000 CAD

## ADDITIONAL INFORMATION

Each exhibit booth includes:

- ◆ One skirted 6' table (two 6' tables for a double booth)
- ◆ Two chairs (four for a double booth)
- ◆ Complimentary registration for one staff person. Additional exhibitor registrations are \$550 CAD.
- ◆ Please note that the area is carpeted.

**Note:** *NCLEX exam related promotional materials are not permitted to be displayed/distributed.*



## 2020 Canadian Nursing Education Conference

### Exhibitor Registration Form

May 25-26, 2020, Calgary, Alberta

- We would like to reserve a single exhibit booth (\$1,400 CAD) - includes 1 complimentary registration.
- We would like to reserve a double exhibit booth (\$2,000 CAD) - includes 1 complimentary registration.
- We will provide promotional material or give-aways for the registration packages. Note: NCLEX exam related promotional materials/give-aways are not permitted.
- We would like to pay for \_\_\_\_\_ additional registrations (\$550 per additional registration).

**TOTAL AMOUNT:**            \$ \_\_\_\_\_

Organization name: \_\_\_\_\_

Contact person name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date (yy/mm/dd): \_\_\_\_\_

If payment is to be made by credit card, please provide the following information:

Name on credit card: \_\_\_\_\_ Type of card (check one):  MasterCard  Visa

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## ABOUT CASN

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 94 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

CASN prides itself on being: a bilingual, voluntary organization; representative of universities and colleges that offer part or all of an undergraduate or graduate degree in nursing; a registered charitable organization; the official accrediting agency for degree nursing programs in Canada; and, associated with national nursing, health, academic accreditation and research organizations.

The CASN Council is composed of heads of member nursing schools, chairpersons of standing committees, and members of the Board of Directors.

CASN's programs and services include:

- Representation and advocacy: CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for nursing education and research.
- Liaison and collaboration: CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- Education, research and scholarship: CASN sponsors projects, workshops, and biennial conferences for nursing educators and researchers.
- Accreditation: CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally and internationally.
- Leadership: CASN is the premier source of information on current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- Information exchange: CASN produces a monthly newsletter for faculty at member institutions, various reports and information is posted on its website: [www.casn.ca](http://www.casn.ca).