

# 2019 COUNCIL MEETING SPONSOR AND EXHIBITOR PACKAGE

NOVEMBER 18-20, 2019  
OTTAWA, ONTARIO



CASN  
ACESI 

## FACT SHEET

The Canadian Association of Schools of Nursing (CASN) is formally inviting sponsors and exhibitors for the 2019 CASN Council Meeting. The Council Meeting is the annual general meeting of CASN, where representatives from member schools across Canada meet, give direction to the Association, discuss issues and ideas regarding nursing education, and reflect on current and new activities. This is a unique opportunity to directly reach deans, directors, chairs, and faculty members of nursing programs from across Canada. Additional details about CASN may be found on the last page of this package.

Last year, CASN and this impressive group of decision makers looked at the issues facing nursing education, innovative teaching strategies, ways to implement the Recommendations of the Truth and Reconciliation Report., recruitment and retention of faculty, and the evolving role of the Registered Nurse. The themes for this year's Council meeting are being finalized.

The annual meeting program includes: the Graduate Studies Forum, the Undergraduate Forum, the Pat Griffin Scholar Lecture, the Nursing Education & Healthcare Policy Forum, Awards Reception, and Canadian Nurse Educator Institute (CNEI) Fellows Induction Ceremony and Networking Reception.

We are expecting approximately 150 to 200 delegates, and it is shaping up to be the most illuminating Council Meeting yet!

Register your company now for this opportunity to directly reach the key decision makers.

Dates: November 18-20, 2019  
Location: Ottawa, Ontario  
Venue: Ottawa Marriott Hotel, 100 Kent Street  
Website: [www.casn.ca](http://www.casn.ca)

A special rate of \$209.00 CDN per night (plus applicable taxes and fees) for a traditional room has been negotiated with the Ottawa Marriott (100 Kent Street) until October 23 2019. Reservations may be made, modified or cancelled by individuals online at <https://book.passkey.com/e/49874007>

For more information, please contact:

Roxanne Nizio  
Events Coordinator  
Canadian Association of Schools of Nursing  
E-mail: [rnizio@casn.ca](mailto:rnizio@casn.ca)  
Telephone: (613) 235-3150 Ext 129  
Fax: (613) 235-4476

# SPONSORSHIP OPPORTUNITIES

## PRESTIGE SPONSOR

\$7,000 CAD

- ◆ Sponsor all Forums (Graduate, Nursing Education & Healthcare Policy, and Undergraduate, November 18th, 19th and 20th respectively).
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Verbal recognition in the opening remarks.
- ◆ Organization listed as sponsor, and full-page, black and white ad (provided by your organization) on back cover of the Council program.
- ◆ Signage will be posted advertising your sponsorship during the Council meeting.
- ◆ Insertion of approved promotional material (provided by your organization) in registration packages.\*
- ◆ Complimentary single exhibit booth (if required).\*
- ◆ Two complimentary Council registrations.

## PLATINUM SPONSOR

\$5,000 CAD

- ◆ Sponsor the CASN Awards Reception (November 18th) **or** the CNEI Fellows Induction Ceremony and Networking Reception (November 19th).
- ◆ Verbal recognition at the event.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Organization listed as sponsor, and full-page, black and white ad (provided by your organization) in the Council program.
- ◆ Signage will be posted advertising your sponsorship during the Council meeting.
- ◆ Insertion of approved promotional material (provided by your organization) or give-away in registration packages.\*
- ◆ Complimentary single exhibit booth (if required).\*
- ◆ One complimentary Council registration.

## GOLD SPONSOR

\$3,000 CAD

- ◆ Sponsor the Pat Griffin Scholar Annual Lecture .
- ◆ Verbal recognition in the session's opening remarks.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Organization listed as sponsor, and half-page, black and white ad (provided by your organization) in the Council program.
- ◆ Signage will be posted advertising your sponsorship during the Council meeting.
- ◆ Insertion of approved promotional material (provided by your organization) or give-away in registration packages.\*

## SILVER SPONSOR

\$2,000 CAD

- ◆ Sponsor a refreshment break.
- ◆ Organization name or logo posted on the CASN website and hyperlinked to your website.
- ◆ Organization listed as sponsor in the Council program.
- ◆ Signage will be posted advertising your sponsorship during the Council meeting.
- ◆ Insertion of approved promotional material (provided by your organization) or give-away in registration packages.\*

## PROMOTIONAL SPONSOR

\$750 CAD

- ◆ Organization listed as sponsor in the Council program.
- ◆ Signage will be posted advertising your sponsorship during the Council meeting.
- ◆ Insertion of approved promotional material (provided by your organization) or give-away in registration packages.\*

\***Note:** NCLEX exam related promotional materials are not permitted to be displayed/ distributed.



**2019 CASN Council Meeting  
Sponsor Registration Form**

November 18-20, 2019, Ottawa, Ontario, Canada

We would like to be a:

- Prestige Sponsor** (\$7,000 CAD)
- Platinum Sponsor** (\$5,000 CAD)
- Gold Sponsor** (\$3,000 CAD)
- Silver Sponsor** (\$2,000 CAD)
- Promotional Sponsor** (\$750 CAD)
- We will provide promotional material or give-aways for the registration packages (all sponsor levels).  
**Note:** NCLEX exam related promotional materials are not permitted to be displayed/distributed.
- We would like an exhibit booth (Prestige & Platinum level sponsors only). See “Additional Exhibitor Information” provided in this package for details.

Organization name: \_\_\_\_\_

Organization name to be used for sponsor recognition purposes (if different from above):  
\_\_\_\_\_

Contact person name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date (yy/mm/dd): \_\_\_\_\_

*Please remit this completed form with payment (payable to CASN) to the following:*

Roxanne Nizio

Canadian Association of Schools of Nursing (CASN)  
1145 Hunt Club Road, Suite 450, Ottawa, ON, K1V0Y3

Email: [rnizio@casn.ca](mailto:rnizio@casn.ca)

Tel: (613) 235-3150 Ext 129

Fax: (613) 235-4476

**SPONSORS POLICIES:**

- ◆ Sponsorship opportunities are granted on a first-come first-served basis.
- ◆ Sponsorship registration form must be received via email, fax or mail with full payment by **Monday, November 4, 2019**. Logo and ad (if applic.) must also be emailed (to Roxanne Nizio) by this date.
- ◆ Cancellations must be received in writing.
- ◆ Cancellations received before **Monday, November 4, 2019** are subject to a 25% cancellation fee.
- ◆ No refund will be given for cancellations received on or after **Monday, November 4, 2019**.
- ◆ Promotional material for registration packages must be received at CASN National Office, at the above address, no later than **Friday, November 8, 2019**.

# EXHIBITOR INFORMATION

## EXHIBITING AT THE COUNCIL MEETING

As an exhibitor at the 2019 CASN Council Meeting, you will be able to reach 150-200 of Canada's decision makers in Nursing Education.

## EXHIBITION INFORMATION

- ◆ Exhibitor set-up: Tuesday, November 19, 2019, 07:00 - 07:30hrs
- ◆ Exhibit area open: Tuesday, November 19 – Wednesday, November 20, 2019
- ◆ Exhibitor take-down: Wednesday, November 20, 2019, 15:30 - 16:30hrs

The exhibit area will be included the foyer outside the meeting room, and some may be in the main meeting room. Opportunities to network with participants will occur before the meetings begin and after they end, at morning and afternoon breaks, and during lunch. Tentative times are listed below:

- ◆ Tuesday, November 19, 07:30 - 08:30
- ◆ Tuesday, November 19, 10:15 - 10:30
- ◆ Tuesday, November 19, 12:00 - 13:00
- ◆ Tuesday, November 19, 15:00 - 15:15
- ◆ Wednesday, November 20, 07:30 - 08:30
- ◆ Wednesday, November 20, 10:00 - 10:15
- ◆ Wednesday, November 20, 12:00 - 13:00

## EXHIBITOR FEES

- ◆ Single exhibit space – \$1,200 CAD
- ◆ Double exhibit space - \$2,000 CAD

## ADDITIONAL EXHIBITOR INFORMATION

Each exhibit booth includes:

- ◆ One skirted 6' table (two 6' tables for a double booth)
- ◆ Two chairs (four for a double booth)
- ◆ Complimentary registration for one staff person. Additional exhibitor registrations are \$500 CAD each.

Please note that the area is carpeted.

**Note:** NCLEX exam related promotional materials are not permitted to be displayed/distributed.



**2018 CASN Council Meeting  
Exhibitor Registration Form**  
November 19 - 20, 2019, Ottawa, Ontario

- We would like to reserve a single exhibit booth (\$1,200 CAD) - includes 1 complimentary registration.
- We would like to reserve a double exhibit booth (\$2,000 CAD) - includes 1 complimentary registration.
- We will provide promotional material or give-aways for the registration packages. **Note:** NCLEX exam related promotional materials are not permitted to be displayed/distributed.
- We would like to pay for \_\_\_\_ additional registrations (\$500 per registration)

**TOTAL AMOUNT** \$ \_\_\_\_\_

Organization name: \_\_\_\_\_

Organization name to be used for sponsor recognition purposes (if different from above):  
\_\_\_\_\_

Contact person name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date (yy/mm/dd): \_\_\_\_\_

*Please remit this completed form with payment (payable to CASN) to the following:*

Roxanne Nizio

Canadian Association of Schools of Nursing (CASN)

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Fax: (613) 235-4476

**EXHIBIT POLICIES:**

- ◆ Exhibit space is limited and will be granted on a first-come first-served basis.
- ◆ Exhibit registration forms must be received via email, fax or mail with full payment by **Monday, November 4, 2019.**
- ◆ Cancellations must be received in writing.
- ◆ Cancellations received before **Monday, November 4, 2019** are subject to a 25% cancellation fee.
- ◆ No refund will be given for cancellations received on or after **Monday, November 4, 2019.**
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## ABOUT CASN

Founded in 1942, the Canadian Association of Schools of Nursing (CASN) is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 94 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

CASN prides itself on being a bilingual, voluntary organization; representative of universities and colleges that offer part or all of an undergraduate or graduate degree in nursing; a registered charitable organization; the official accrediting agency for degree nursing programs in Canada; and, associated with national nursing, health, academic accreditation and research organizations.

The CASN Council is composed of heads of member nursing schools, chairpersons of standing committees, and members of the Board of Directors.

CASN's programs and services include:

- Representation and advocacy: CASN represents academic nursing and member schools to governments, funding agencies, international agencies and other nursing and health organizations. CASN advocates support for nursing education and research.
- Liaison and collaboration: CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- Education, research and scholarship: CASN sponsors projects, workshops, and biennial conferences for nursing educators and researchers.
- Accreditation: CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally and internationally.
- Leadership: CASN is the premier source of information on current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- Information exchange: CASN produces a monthly newsletter for faculty at member institutions, a website, and various reports.