

Activity Overview	Learning Activity Description	Learning Outcomes
Learning Environment(s)	<p><u>A nurse’s story of social media use</u> Watch two whiteboard animations with students in class: Part 1 – <i>Understanding modern-day first impressions: a student nurses’ story of social media use</i> Part 2 – <i>Guidelines for social media use: a student nurses’ story – being mindful of professional boundaries</i></p> <p>Ask students to find recent examples of social media being used by health care providers, either positively or negatively. Use these examples to facilitate discussions on responsible use of social media tools.</p> <p>Have students develop a system (e.g. flowchart, checklist etc.) to guide their decisions about social media use. How will students determine if something is appropriate to post? What should be included? Qualifiers may include patient privacy and confidentiality, professionalism etc.</p>	<p>Describes benefits and risks of using social media in a professional setting.</p> <p>Demonstrates understanding of how social media could be used in a professional context.</p> <p>Discuss healthcare professionals’ responsibilities relating to professional and regulatory accountability</p> <p>Demonstrates an awareness of professional practice guidelines.</p>
Classroom		
Target Students		
Years 1 and 2		
Key Concepts		
Social media applications; Legal and regulatory standards; Workplace policies; Professional judgement		
	Evaluation Suggestions	
	Test questions; comprehension demonstrated through discussions; evaluation of tool developed during in-class learning activity.	
	Resources	
Indicators	CASN. (2016). <i>Understanding modern-day first impressions: a student nurses’ story of social media use</i> . Retrieved from https://www.youtube.com/watch?v=0oEdOFslwcc	
2.1, 2.5		CASN. (2016). <i>Guidelines for social media use: a student nurses’ story – being mindful of professional boundaries</i> . Retrieved from https://www.youtube.com/watch?v=SvYweYrTPkM Canadian Nurses Association. (2012). When private becomes public: the ethical challenges and opportunities of social media. Retrieved from https://www.cna-aiic.ca/~media/cna/page-content/pdf-en/ethics_in_practice_feb_2012_e.pdf?la=en